



FOR IMMEDIATE RELEASE
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FOX SPORTS, CAFFEINE LAND EA SPORTS™ FIFA 19 GLOBAL SERIES EVENTS, INCLUDING FIFA eWORLD CUP™ 2019™

New Agreement Strengthens Multi-Year FOX Sports-FIFA Connection, Expands FOX Sports and Caffeine Esports Offerings

LOS ANGELES – FOX Sports has secured U.S. television and streaming rights to the finals of multiple EA SPORTS™ FIFA19 Global Series events, highlighted by the season-ending FIFA eWorld Cup™ 2019™. Coverage continues this weekend with the first-ever FIFA eNations Cup from London. In addition, Caffeine, a social broadcasting platform for live gaming, esports and sports, has secured global streaming rights to all events.

“This is a great opportunity to expand our ongoing connection with FIFA and our esports presence together with Caffeine,” said Joe Franzetta, FOX Sports VP Rights & Business Relationships. “We kicked things off last weekend with the EA Sports FUT Champions Cup from London, and we are ready to go with this weekend’s FIFA eNations Cup.”

For this weekend, Sunday play airs live on FS2 at 1:00 PM ET and on FS1 at 11:30 PM ET. All FOX Sports airings also are available through the FOX Sports App.

“We are excited to welcome EA SPORTS FIFA 19 Global Series fans to watch these events live on Caffeine,” said Ben Keighran, Founder and CEO of Caffeine. “For this weekend’s FIFA eNations Cup, Caffeine will also feature exclusive live hosted broadcasts where streamers AA9skilz, BuckArmy, and CaliSCG will offer their views of the event and interact with fans.”

All rounds stream live on Caffeine’s dedicated [EA SPORTS FIFA esports channel](#). Additionally, U.S. viewers on Caffeine are able to live-host their own streams of the tournament to watch with friends and fellow fans. The platform features easy-to-use tools, allowing hosts to have their live streams up and running in minutes from their Web browser or smartphone.

“Building upon last season’s success, the EA SPORTS FIFA 19 Global Series is engaging and entertaining esports and football fans around the world,” said Brent Koning, EA SPORTS FIFA Competitive Gaming Commissioner. “The superstars of competitive FIFA are creating a compelling narrative of competition and rivalry, fuelled by amazing gameplay and skill on the virtual pitch. Partnering with an established leader in football broadcasting such as FOX Sports will only accelerate our growth and build momentum towards this season’s finale.”

“As part of continued and ongoing growth and professionalization of eFootball around the world, we are excited to have FOX Sports and Caffeine on board to broadcast EA SPORTS FIFA 19 Global Series events, as well as the FIFA eNations Cup and FIFA eWorld Cup later this year. FOX Sports and Caffeine are both recognized and highly respected broadcasters in their own right and we look forward to working closely with them to further showcase eFootball and bring the passion and excitement of the FIFA19 Global Series to new audiences,” said Christian Volk, Director of eFootball and Gaming, FIFA.

As part of a multi-year broadcast and streaming deal with FIFA, FOX Sports is home to the 2019 FIFA Women’s World Cup France™, as well as the 2022 FIFA World Cup Qatar™, the 2023 FIFA Women’s World Cup™ and the 2026 FIFA World Cup™ in North America.

Last September, FOX announced the investment of a combined \$100 million into Caffeine and a joint venture called Caffeine Studios, jointly owned by FOX Sports and Caffeine. Caffeine, which is still in pre-release, features an expanding catalog of gaming, esports and sports content.

--FOX SPORTS--

About FOX Sports

FOX Sports is the umbrella entity representing FOX Corporation’s wide array of multi-platform US-based sports assets. Built with brands capable of reaching more than 100 million viewers in a single weekend, the business has ownership and interests in linear television networks, digital and mobile programming, broadband platforms, multiple web sites, joint-venture businesses and several licensing relationships. FOX Sports includes the sports television arm of the FOX Network; FS1, FS2, FOX Soccer Plus and FOX Deportes. FOX Sports’ digital properties include FOXSports.com and the FOX Sports App, which provides live streaming video of FOX Sports content, instant scores, stats and alerts to iOS and Android devices. Additionally, FOX Sports and social broadcasting platform Caffeine jointly own Caffeine Studios, which creates exclusive eSports, sports and live entertainment content. Also included in FOX Sports’ portfolio are FOX’s interests in joint-venture businesses Big Ten Network and BTN 2Go, as well as a licensing agreement that established the FOX Sports Radio Network.

About Caffeine

Caffeine is a new kind of broadcast company. Its mission is to build the leading product and community for social broadcasting. Caffeine is backed by \$146M in three rounds of funding led by 21st Century Fox, Andreessen Horowitz, and Greylock Partners. For more information, visit www.caffeine.tv.

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