



FOR IMMEDIATE RELEASE
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FOX SPORTS NAMES SETH WINTER HEAD OF SPORTS SALES

NEW YORK – FOX Sports today announced that **Seth Winter** has been named Head of Sports Sales, for FOX Corporation (“FOX”), the company to be spun-off in connection with 21st Century Fox’s combination with The Walt Disney Company. The announcement was made by **Eric Shanks**, Chief Executive Officer & Executive Producer for FOX Sports and **Marianne Gambelli**, who will serve as President of Advertising Sales for FOX when the transaction is completed. Winter will oversee all aspects of sports sales and report directly to Gambelli.

“We are beyond excited to welcome Seth to the FOX family,” said Gambelli. “I know from working with Seth earlier in our careers that his leadership, reputation among clients and ability to create innovative media partnerships will be invaluable additions to our existing sports sales team.”

A seasoned executive with nearly 40 years of advertising sales experience, Winter most recently served as Chief Advisor to NBC Sports Group, Advertising Sales.

Previously, Winter served as Executive Vice President, Advertising Sales, NBC Sports Group, where he led sales efforts across NBC Sports Group’s portfolio and oversaw cross-platform advertising sales for many of sports’ most prestigious events, including the Olympics, *Sunday Night Football*, the launch of *Thursday Night Football*, NHL, NASCAR, Premier League, Triple Crown horse racing, Notre Dame football, PGA TOUR, The Open Championship, Presidents Cup, Ryder Cup, Tour de France and French Open. Winter is a graduate of Georgetown University.

“FOX Sports has an incredible portfolio of sports rights and is exceptionally well-positioned to remain the leader in sports television for many years to come,” said Winter. “I am incredibly excited to reunite with Marianne and work closely with this truly talented group of sports executives.”

When the transaction is completed, FOX will be among the most recognized media brands in the world, enjoying leadership positions across each of its core business units, including FOX Sports. With sports programming accounting for 88 of the top 100 most watched live-plus-same-day programs in the U.S. during calendar 2018, FOX Sports is dominating what is considered to be the most durable sector of programming.

About FOX Sports

FOX Sports is the umbrella entity representing 21st Century Fox's wide array of multi-platform US-based sports assets. Built with brands capable of reaching more than 100 million viewers in a single weekend, FOX Sports includes ownership and interests in linear television networks, digital and mobile programming, broadband platforms, multiple web sites, joint-venture businesses and several licensing partnerships. FOX Sports includes the sports television arm of the FOX Broadcasting Company; FS1, FS2; FOX Sports Regional Networks, their affiliated regional web sites and national programming; FOX Soccer Plus; FOX Deportes and FOX College Sports. In addition, FOX Sports also encompasses FOX Sports Digital, including FOXSports.com and the FOX Sports app. Also included in the Group are FOX's interests in joint-venture businesses Big Ten Network and BTN 2Go, as well as a licensing agreement that established the FOX Sports Radio Network.