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**FOX Sports and NASCAR Productions Commemorate Jeff Gordon's First  
Daytona 500 Victory in Original Documentary**

***Actor Luke Wilson Narrates Tonight's "Beyond the Wheel" Short Film in One of Three  
Daytona-Themed Specials***

**DAYTONA BEACH, Fla. and CHARLOTTE, N.C. (Feb. 16, 2017)** — In advance of the 59<sup>th</sup> annual Daytona 500, FOX Sports and NASCAR Productions have teamed up to deliver a rare behind-the-scenes look at four-time champion Jeff Gordon's first win in the "Great American Race" with an original film entitled "**Refuse to Lose.**" On the 20<sup>th</sup> anniversary of Gordon's milestone triumph, the documentary takes viewers inside his journey to victory lane using never-before-seen footage of the No. 24 team captured in the 10 days leading up to the event.

Featuring interviews with Gordon and crew chief Ray Evernham, both executive producers on the project, the film premieres on Thursday, Feb. 23 at 10 p.m. ET immediately following FS1's coverage of the Can-Am Duel at Daytona International Speedway.

"I forgot that Ray had secured a camera crew to document the No. 24 team heading into the 1997 Daytona 500," Gordon said. "There is footage included in 'Refuse to Lose' that even I hadn't seen before we started this project, and I think it helps paint the picture of why this team led by Ray was so successful – especially from 1995 to 1999."

"After winning 10 races in 1996 but missing out on winning the championship, I felt like I needed to do something to boost morale in the No. 24 shop. That's why we brought in the camera crew," Evernham said. "'Refuse to Lose' will give viewers an extremely unique, behind-the-scenes look at the championship Rainbow Warrior team."

Watch a preview of "Refuse to Lose" [here](#).

FOX Sports and NASCAR Productions partnered for two additional Daytona 500-themed originals heading into this year's season opener, including "**Miracle at Daytona – The Tiny Lund Story,**" part of season two in the acclaimed "Beyond the Wheel" series. The short film is narrated by actor Luke Wilson, who served as the Official Pace Car Driver at last season's Toyota/Save Mart 350 at Sonoma Raceway. Premiering tonight at 6 p.m. ET during "NASCAR Race Hub" on FS1, the film recounts how DeWayne "Tiny" Lund risked his life to rescue a fellow driver from his burning Maserati before going on to win the 1963 Daytona 500 just five days later. The complete "Beyond the Wheel" series will air Friday, Feb. 24 at 6 p.m. ET.

Fans can also tune-in for "**NASCAR Race Classic: The 1997 Daytona 500,**" a condensed version of the race broadcast hosted by Dale Earnhardt Jr. airing immediately following "Refuse to Lose" on Feb. 23.

The 2017 Monster Energy NASCAR Cup Series season kicks off with the Daytona 500 at Daytona International Speedway live on FOX at 2 p.m. ET on Feb. 26. Great seats are available at [NASCAR.com/tickets](http://NASCAR.com/tickets).

## **About NASCAR**

The National Association for Stock Car Auto Racing, Inc. (NASCAR) is the sanctioning body for the No. 1 form of motorsports in the United States. NASCAR consists of three national series (Monster Energy NASCAR Cup Series™, NASCAR XFINITY Series™, and NASCAR Camping World Truck Series™), four regional series, one local grassroots series and three international series. The International Motor Sports Association™ (IMSA®) governs the IMSA WeatherTech SportsCar Championship™, the premier U.S. sports car series. Based in Daytona Beach, Fla., with offices in eight cities across North America, NASCAR sanctions more than 1,200 races in more than 30 U.S. states, Canada, Mexico and Europe. For more information visit <http://www.NASCAR.com> and <http://www.IMSA.com>, and follow NASCAR on [Facebook](#), [Twitter](#), [Instagram](#), and Snapchat ('NASCAR').

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