



MEDIA INFORMATION

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FOX SPORTS REIGNS AS NFL RATINGS CHAMPION

NFL on FOX Posts Its Second Most-Watched Season Ever

**AMERICA'S GAME OF THE WEEK Is Most-Watched Show In Television
For Sixth Straight Year**

**FOX NFL SUNDAY Earns Top Honors as Highest-Rated & Most-Watched
NFL Pregame Show For 21st Consecutive Season**

New York – The 21st NFL on FOX regular season concluded Sunday, Dec. 28, and ranks second to the network's record-setting 2013 as the most-watched season since FOX began broadcasting NFL games in 1994, according to Nielsen Media Research. Reflecting the recent potency of the NFL as a television attraction, FOX's five most-watched NFL seasons have come in the last five years (2013 – 21.2 million viewers; 2014 – 20.7 million; 2010 – 20.111 million; 2011 – 20.096 million; and 2012 – 19.7 million).

AMERICA'S GAME OF THE WEEK finished the season averaging a sensational 15.5/29 household rating/share, with 26.9 million viewers, and projects to be the most-watched show on television in households and among all key male and adult demographics for the sixth straight year when the television season concludes in May.

For the season (excluding the early-morning NFL London Special in October), the NFL on FOX 2014 regular season averaged a 12.0/25 household rating with 20.7 million viewers. In addition to being FOX Sports' second most-watched season ever, this year's NFL on FOX audience is 8% better than it was five years ago (2009, 19.1 million viewers) and 34% better than 10 years ago (2004, 15.4 million viewers).

On the season's final regular-season Sunday, AMERICA'S GAME OF THE WEEK, led by the Detroit Lions and Green Bay Packers who battled for the NFC North title, posted a strong 15.6/29 household rating/share with 28.5 million viewers, tying FOX's best-rated Week 17 national telecast ever and setting a new mark as its most-watched Week 17 national game ever. FOX's early games on Sunday, highlighted by Dallas at Washington, posted a season-high 10.5/22 with 18.0 million viewers and ranks as FOX's highest-rated and most-watched Week 17 early game ever.

FOX NFL SUNDAY closed out the year with a 3.6/9 (5.5 million viewers) on Dec. 28, the network's best performance this season for a regularly scheduled pregame broadcast. For the 2014 season, FOX NFL SUNDAY averaged 4.9 million viewers, +2% on average audience vs. 2013 (4.8 million). While full-season ratings have not yet been made available for competitive shows, FOX NFL SUNDAY is projected to rank as the No. 1 NFL pregame show in the time period for 21 straight years.