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MEDIA INFORMATION

FOXSports.com Marks 100-Day Countdown to Summer Olympics with Launch of Special Site

FOXSports.com to be the Exclusive Provider of Olympics Content to MSN.com

Olympic Heroes Maurice Greene, Amy Van Dyken, Dominique Dawes, and Christian Laettner Will Contribute to Coverage

To mark the occasion of the 100-day countdown to the opening ceremony of the 2012 Summer Olympics on July 27, FOXSports.com today launched a special site (<http://msn.foxsports.com/olympics>) devoted to its planned coverage of the London Games.

The site, which features a robust selection of multi-media content including editorial, videos, photo galleries, social media integration and more, will be FOXSports.com's most ambitious coverage of an Olympics to date. The content will be provided by a team of FOXSports.com writers, producers, and editors who will be onsite in London for the entirety of the Games. Among the FOXSports.com writers making key contributions will be Jason Whitlock, Mark Kriegel, Jen Floyd Engel, and Bill Reiter.

To underscore this effort and to showcase the coverage to as wide an online audience as possible, FOXSports.com will be the exclusive provider of Olympics content to MSN.com. This arrangement marks the first time both companies have collaborated on the Olympics. MSN.com attracts an average of 124 million unique visitors per month (comScore).

Contributing to FOXSports.com's coverage will be U.S. Olympic heroes Maurice Greene (track & field), Amy Van Dyken (swimming), Dominique Dawes (gymnastics) and Christian Laettner (basketball). Collectively, these athletes have won 10 gold medals in previous Olympics and they will bring their considerable experience to bear to report from London with special video features and interviews on Olympic hopefuls driven by dreams of glory.

"We're honored to have these Olympic champions help us tell the stories to the fans at home of the incredible inspiration, courage, and determination of these remarkable athletes competing in London," said FOXSports.com Editor-in-Chief, Rick Jaffe. "Through our partnership with MSN.com, we'll be able to broaden the scope of our storytelling and reach an unprecedented audience."

Greene, a two-time Olympic gold medalist and former world record holder in the 100-meter dash, contributes "Train like a Champion" video segments in which he'll introduce and educate fans on the dedication it takes to be an Olympian. Van Dyken, a six-time Olympic gold medalist provides commentary and interviews with the stars of swimming. Olympic gymnast and gold medalist in the 1996 Atlanta Games, Dawes, offers several "up close" long-form video interviews featuring various sports. Laettner, a member of the 1992 Barcelona Games "Dream Team," reports and analyzes USA Basketball's hope to repeat as Olympic champions.