



NASCAR and FOX Sports Extend And Expand Multi-Platform Rights Agreement

FOX Sports Adds Two Years to Agreement Announced In October, Three More NASCAR Sprint Cup Series Races and 14 NASCAR Nationwide Series Events

DAYTONA BEACH, Fla. (Aug. 1, 2013) – FOX Sports and NASCAR solidified their future together last October when they announced a multi-platform, multi-series media rights agreement through 2022. Today, less than 10 months later, the two organizations announced they have extended that agreement, which begins in 2015 and runs through 2024. In addition, FOX Sports has added exclusive rights to three additional NASCAR Sprint Cup Series events and the first 14 NASCAR Nationwide Series events of each season. FOX Sports secured exclusive rights to the entire NASCAR Camping World Truck Series season through 2022 last fall and that part of the agreement also has been extended through 2024.

Financial terms of the extended agreement were not disclosed.

NASCAR's media rights package for 2015 and beyond is now complete with FOX Sports holding rights to the first 16 NASCAR Sprint Cup Series races, first 14 NASCAR Nationwide Series races and entire NASCAR Camping World Truck Series season. NBC, which last broadcast NASCAR events in 2006, will televise the final 20 NASCAR Sprint Cup Series races, final 19 NASCAR Nationwide Series races and the NASCAR K&N Pro Series and NASCAR Whelen Modified Tour events beginning in 2015.

In total, NASCAR will have the same number of NASCAR Sprint Cup races on network television – 16 – as it does in the current television package. FOX Sports will broadcast nine races and NBC will show seven.

“FOX Sports has been an outstanding partner for NASCAR and we could not be more pleased with the additional commitment they are making to our sport and the fans,” said NASCAR Chairman and CEO Brian France. “FOX Sports has delivered for our fans a number of innovations that have changed how our sport is presented, and our entire industry has now come to expect excellence from NASCAR on FOX. We believe this new agreement underscores our shared commitment to the fans over the next decade.”

FOX Sports began broadcasting live NASCAR races in 2001 and will launch its new all-sports network, FOX Sports 1, on Aug. 17 with a live broadcast of the NASCAR Camping World Truck Series race from Michigan International Speedway as the network's first-ever live event. NASCAR will be an anchor property for FOX Sports 1 and has been a large part of the promotional efforts to launch the new network. This new agreement marks the return of the NASCAR Nationwide Series to FOX Sports, a series it broadcast as part of its original package beginning in 2001.

“FOX Sports is now the exclusive home of NASCAR, the most popular racing series in America, for the first five months of every season through 2024,” said FOX Sports Co-Presidents and COOs Randy Freer and Eric Shanks. “The NASCAR Nationwide Series is second only to NASCAR Sprint Cup as the most-watched form of auto racing in the country. FOX Sports now owns the sport every weekend from Speedweeks and the Daytona 500 through June, and we expect these events to provide significant viewership for FOX Sports 1. The addition of Nationwide to the 1,100 hours of original motorsports programming already scheduled clearly puts FOX Sports at the front of the race to serve motorsports fans in the U.S.”

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NASCAR and FOX Sports Extend Agreement

“We obviously are excited to extend our relationship with FOX Sports with a good balance of racing on the FOX Network,” said NASCAR VP of Broadcasting and Productions Steve Herbst. “NASCAR on FOX has been very popular with NASCAR fans everywhere and we believe its expanded schedule will strengthen its relationship with the fans and provide the sport with many opportunities to cross-promote and grow our combined audiences.”

Summary of FOX Sports’ Exclusive Rights (2015-2024):

- First 16 NASCAR Sprint Cup Series points races of each season, including the Daytona 500
 - Nine on FOX Sports and seven on FOX Sports 1
- First 14 NASCAR Nationwide Series points races of each season
 - Fourteen races on FOX Sports 1
- NASCAR Sprint Unlimited, Budweiser Duel and NASCAR Sprint All-Star Race
- All NASCAR Camping World Truck Series races

About NASCAR

The National Association for Stock Car Auto Racing, Inc. (NASCAR) is the sanctioning body for the No. 1 form of motorsports in the United States. NASCAR consists of three national series (the NASCAR Sprint Cup Series, NASCAR Nationwide Series and NASCAR Camping World Truck Series), four regional series, one local grassroots series, three international series and GRAND-AM Road Racing and the American Le Mans Series presented by Tequila Patrón, both known for competition on road courses. Based in Daytona Beach, Fla., with offices in eight cities across North America, NASCAR sanctions more than 1,200 races in more than 30 U.S. states, Canada, Mexico and Europe. For more information, visit www.nascar.com and follow NASCAR at www.facebook.com/NASCAR and Twitter: @NASCAR.

About FOX Sports

FOX Sports is the umbrella entity representing 21st Century FOX’s wide array of multi-platform U.S.-based sports assets. Built with brands capable of reaching more than 100 million viewers in a single weekend, FOX Sports includes ownership and interests in linear television networks, digital and mobile programming, broadband platforms, multiple web sites, joint-venture businesses and several licensing partnerships. FOX Sports includes the sports television arm of the FOX Broadcasting Company; FOX Sports 1; FOX’s 22 regional sports networks, their affiliated regional web sites and FSN national programming; FOX Soccer, FOX Soccer Plus and FOX Soccer 2Go; FUEL TV; FOX Deportes and FOX College Sports. In addition, FOX Sports also encompasses FOX Sports Digital, which includes FOXSports.com on MSN, FOX Sports GO, Whatifsports.com, Scout.com and Yardbarker.com. Also included in the Group are FOX’s interests in joint-venture businesses Big Ten Network, BTN 2Go and STATS, LLC, as well as licensing agreements that establish the FOX Sports Radio Network and FOX Sports Skybox restaurants.