



PRESS RELEASE



FOX SOCCER AND LIVERPOOL FOOTBALL CLUB PRESENT *OUR LIVERPOOL: NEVER WALK ALONE*

**Original Documentary Series Provides Unprecedented Backstage Access to
Five-Time European Champion, Developed by Award-Winning Producer Scott Boggins**

LOS ANGELES (April 26, 2012) – For the first time in football history, a global power opens its doors for unprecedented insider access, as FOX Soccer and Liverpool Football Club partner to bring viewers a six-episode documentary entitled *Our Liverpool: Never Walk Alone*. FOX Soccer is producing this original series, which provides a groundbreaking look at one of the sport's most historic clubs. A five-time European champion, Liverpool FC competes in England's Barclays Premier League, the world's foremost soccer league. This global television event is being made available worldwide, with multiple Emmy award-winning producer Scott Boggins (formerly of HBO's ground-breaking *24/7* series) leading the project. *Our Liverpool: Never Walk Alone* is set to air in the fall of 2012.

"This is going to be a truly remarkable series for every soccer fan on Earth, watching the inner workings of one of the world's truly great clubs, and seeing things no one outside the inner sanctum has seen or experienced before," said FOX Sports Media Group Chairman and CEO David Hill. "Liverpool FC is cherished by its community and hundreds of millions of fans worldwide. Working with a team so unique, and wrapped in so much history, is a natural fit for a project of this magnitude and uniqueness."

Liverpool Chairman Tom Werner said, "I am delighted that David Hill, David Nathanson and the team at FOX are producing this unique series. I expect that it will be compelling programming, as Liverpool will provide unprecedented access. This will be an amazing opportunity for our fans to see a new side of the club and for us to reach out to many more potential supporters around the world who will come to understand what makes Liverpool FC so special."

Working directly with Liverpool's ownership and management, FOX Soccer has gained exclusive and unprecedented access to one of the most influential brands in global sport. Never before have cameras been allowed inside the Anfield locker room, Liverpool's home stadium since 1892 and hallowed ground for millions of supporters worldwide. *Our Liverpool: Never Walk Alone* begins deep inside the club at the end of the 2011-2012 campaign, with the team chasing its eighth FA Cup title against Chelsea at Wembley Stadium on May 5. Episodes continue through the club's July tour of North America. FOX Soccer's crew is there on and off the field as Liverpool prepares for the upcoming Barclays Premier League season and plays the first few matches of its 2012-2013 campaign. Throughout this journey Liverpool's enduring traditions are highlighted, along with the club's unparalleled and storied history, and its heartfelt place in the fabric of the local community.

“Anyone who supports, plays for, or works at this football club knows how unique and special it is and how much it means to so many,” said Liverpool Managing Director Ian Ayre. “This project creates a fantastic opportunity to allow people across the world to have a glimpse of the inner workings of the club following the lives of our staff, our players and our fans, all of whom make up everything that is Liverpool Football Club.”

Scott Boggins’ expertise from his time at HBO adds a unique aesthetic to *Our Liverpool: Never Walk Alone*. Through five seasons, HBO’s *24/7* has earned 33 Emmy nominations, winning 14 times. Boggins’ most recent work includes around-the-clock access to boxing title bouts featuring Floyd Mayweather vs. Victor Ortiz (2011) and Manny Pacquiao vs. Ricky Hatton (2009). Boggins also ran point on *24/7*’s insider coverage of the NHL’s Washington Capitals and Pittsburgh Penguins in the build-up to the 2011 NHL Winter Classic. His portfolio also includes *24/7* work centered upon NASCAR driver Jimmie Johnson, the college football rivalry between Ohio State and Michigan, and additional boxing projects featuring Joe Calzaghe and Roy Jones Jr. Boggins is Executive Producer of *Our Liverpool: Never Walk Alone*.

Liverpool is one of the most decorated clubs in the world, with eighteen topflight English titles, seven FA Cups and a record eight League Cups to its name. The Reds’ five European Cups are an English record, and the club has been home to some of the world’s biggest players since its inception. Liverpool is managed by club legend Kenny Dalglish, widely considered to be the best player in team history. International icon Steven Gerrard is the team’s captain, with nearly 600 first team appearances to his name over a 14-year Liverpool career.

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ABOUT FOX SPORTS MEDIA GROUP

FOX Sports Media Group (FSMG) is the umbrella entity representing News Corporation’s wide array of multi-platform US-based sports assets under Chairman & CEO David Hill. Built with brands that are capable of reaching more than 100 million viewers in a single weekend, FSMG includes ownership and interests in linear television networks, digital and mobile programming, broadband platforms, multiple web sites, joint-venture businesses and several licensing partnerships. FSMG now includes FOX Sports, the sports television arm of the FOX Broadcasting Company; Fox’s 20 regional sports networks, their affiliated regional web sites and FSN national programming; SPEED and SPEED2; Fox Soccer Channel and Fox Soccer Plus; FUEL TV; and Fox College Sports. In addition, FSMG also includes FOX Sports Interactive Media, which comprises FOXSports.com on MSN, Scout.com, Yardbarker.com and Whatifsports.com reaching over 30 million unique visitors monthly. Also included are Fox’s interests in joint venture businesses FOX Deportes, Big Ten Network and STATS, LLC, as well as licensing agreements that establish the FOX Sports Radio Network and FOX Sports Skybox restaurants.

ABOUT LIVERPOOL FOOTBALL CLUB

Founded in 1892, Liverpool FC is one of the world’s most historic and famous football clubs having won 18 League Titles, seven FA Cups, eight League Cups, five European Cups, three UEFA Cups, three European Super Cups and 15 Charity Shields. It is also a global brand, working with leading edge partners around the world to provide unparalleled commercial opportunities. As a socially responsible business, Liverpool FC is proud of its heritage and plays a proactive role in its communities, managing over 20 projects year-round in education, social inclusion, health and sports development. Its contribution was recognized by the award of a Community Mark from Business In The Community.