

MEDIA RELEASE



Eric Welch | eric.welch@foxsports.net | 404-230-7318

Michael H. Gray | michael.gray@foxsports.net | 404-230-0319

FOLLOW THE LATEST NEWS: FOXSPORTSSOUTH.COM [f /FOXSPORTSSOUTH](https://www.facebook.com/FOXSPORTSSOUTH) [@FOXSPORTSSOUTH](https://twitter.com/FOXSPORTSSOUTH) [@SPORTSOUTH](https://twitter.com/SPORTSOUTH)

FOX Sports South and SportSouth to Televisе 155 Atlanta Braves Games During the 2015 MLB Regular Season

Schedule Includes 83 Games on SportSouth; 72 on FOX Sports South

ATLANTA (March 2, 2015) – FOX Sports Regional Networks' FOX Sports South and SportSouth announced they will televisе a combined **155 Atlanta Braves games** during the 2015 Major League Baseball (MLB) regular season, with 83 games on SportSouth and 72 games on FOX Sports South. Braves games on the networks will collectively reach 13 million households across the Southeast through most programming distributors, including AT&T UVerse, Charter Communications, Comcast Xfinity, DIRECTV, DISH Network, and Time Warner Cable.

Six additional Braves games are scheduled to be televisеd nationally through FOX Sports networks, one on **FOX** and five on **FOX Sports 1**; see attached schedule* for details.

Braves LIVE!, the pre- and post-game show for every Braves game telecast on FOX Sports South and SportSouth, returns for the 2015 season. When the team is on the road, the show will originate from the new state-of-the-art FOX Sports South studio, which debuted in October, 2014. The redesigned studio will feature live camera shots in a video wall to create increased connection to game site. Additionally, an enhanced demonstration area will be available for analysts to break down the game from an insider's perspective. **Braves LIVE!** will broadcast from Turner Field during home games.

Technological enhancements for Braves telecasts will include:

- **RF Camera:** The wireless camera will provide viewers with unique access throughout Turner Field and help capture the fun and excitement from on and off the field.
- **Dyno Cam:** Cameras that are integrated with a cutting edge replay system to give FOX Sports South and SportSouth a crisp, clean super slo-mo experience along with the ability to replay various speeds from a single camera angle.
- **LiberoVision:** A teaching tool for analysts that allows them to virtually spin the action and see the same play from different angles, while highlighting the key moments with state of the art graphic overlays.
- **Pitch Trax:** The in-game strike zone technology will illustrate pitch location.

The **Atlanta Braves 2015 Season Preview** will debut Sunday, March 8 at 9:00 p.m. ET on SportSouth. The show will air throughout March on both networks and highlight the upcoming season with exclusive interviews featuring players, coaches and team executives from the Braves spring training complex in Lake Buena Vista, Fla.

FOX Sports South and SportSouth will also televise six **Spring Training** games beginning with the Braves vs. New York Yankees, Wednesday, March 18 at 6 p.m. ET on SportSouth.

The Braves **open the regular season** on SportSouth at the Miami Marlins on Monday, April 6. Coverage begins with a special one-hour *Braves LIVE!* pregame show at 3 p.m. ET.

Coverage of the **Braves home opener** against the New York Mets on Friday, April 10 will begin with a special two-hour edition of the *Braves LIVE!* pregame show at 5:30 p.m. ET.

FOX Sports South also will provide extensive coverage of former Braves pitcher **John Smoltz's** induction into the National Baseball Hall of Fame Sunday, July 26. The network will feature live in-game updates during that day's Braves vs. St. Louis Cardinals game and an extended postgame edition of *Braves LIVE!* with coverage from Cooperstown.

Throughout the season, Braves fans will find exclusive game-day content, baseball coverage with the Fantasy FOX, the popular Chopcast podcast, special features and videos on www.FOXSportsSouth.com.

**Television schedule subject to change.*

###

About FOX Sports South and SportSouth

The FOX Sports regional networks serving the Southeast – FOX Sports South, FOX Sports Tennessee, FOX Sports Carolinas and SportSouth – collectively reach more than 13 million cable and satellite households in seven states across the Southeast. They are the television home of the Atlanta Braves, Atlanta Dream, Atlanta Hawks, Carolina Hurricanes, Charlotte Hornets, Charlotte Hounds, Memphis Grizzlies, Nashville Predators, Cincinnati Reds, Indiana Pacers, New Orleans Pelicans, and St. Louis Cardinals, as well as the Atlantic Coast Conference, Conference USA, Southeastern Conference, and Big 12 Conference. Combined, the four networks produce more than 750 live local events and televise more than 1400 live local events each year. For more information, please visit FOXSportsSouth.com, FOXSportsTennessee.com, and FOXSportsCarolinas.com.