



FOX SPORTS MEDIA GROUP ENTERS BOXING RING WITH GOLDEN BOY PROMOTIONS

Multi-Year Agreement Provides Live Boxing Events For an Array of FSMG Networks

New York – April 23, 2012 – FOX Sports Media Group (FSMG), the umbrella entity representing News Corporation’s wide array of multi-platform U.S.-based sports assets, announced today that it has reached a multi-year, multi-media agreement with Golden Boy Promotions to provide live boxing content in the United States and internationally. Golden Boy Promotions, owned by renowned former Ten-Time World Champion Oscar de la Hoya, is the first Hispanic-owned boxing promotional company in America doing business domestically and internationally.

Domestically, Golden Boy fights will be carried on FOX Deportes, the leader in U.S. Latino sports media, on FOX Sports regional networks, the nation’s leading provider of local sports and FUEL TV, FSMG’s dynamic sports network for males and television’s fastest-growing cable network. One originally produced boxing event per month from the United States airs live on FOX Deportes, FUEL TV and FOX Sports regional networks. Additionally, live boxing events from cities throughout Mexico will be carried on FOX Deportes. The first U.S. event is scheduled for Friday, May 4 (11:00 PM ET/8:00 PM PT), live from The Joint at Hard Rock Hotel & Casino in Las Vegas and features an all-Mexican battle between former World Champion Daniel Ponce De Leon of Cuauhtemoc and Juarez’s Eduardo “El Chucky” Lazcano in a 12-round main event for the vacant WBC USNBC Super Featherweight title and, in the co-feature, perennial contender and Las Vegas favorite Ishe “Sugar Shay” Smith facing Derrick Ennis in a 10-round junior middleweight bout.

During the first year of the partnership, FOX Deportes is scheduled to air a total of 44 live events originating in both the United States and Mexico; for every year thereafter, the network airs 36 live events. In addition, FSMG networks gain access to classic fights from the Golden Boy fight library which features fights of past and current world champions such as Oscar de la Hoya, Bernard Hopkins, Erik Morales and Marco Antonio Barrera.

“Led by the incomparable Oscar de la Hoya, Golden Boy Promotions has developed a great reputation over the last few years for putting together very exciting cards,” said Bill Wanger, Executive Vice president, Programming & Research, FOX Sports Media Group. “It’s great that we’ve been able to establish what we hope will be a fruitful relationship that benefits multiple networks within the FOX Sports Media Group for years to come.”

“We are excited about our new partnership with FOX Sports Media Group,” said Oscar de la Hoya, President of Golden Boy Promotions. “This is another step in ensuring that fight fans

around the world don't miss out on any of the great boxing action we present, both in the United States and Mexico. It's a very important move towards increasing viewership and knowledge of our great sport. We are thrilled about this new partnership."

Internationally, FOX's networks have exclusive rights to FOX's U.S.-produced fights throughout Latin America, the Caribbean, sub-Saharan Africa and Europe and to fight cards originating in Mexico throughout most of South America, the Caribbean and Europe.

Additionally, FOX's networks have exclusive rights to Golden Boy's Solo Boxeo series in Mexico and Central America, while FOX Sports Brazil has rights to select Golden Boy Promotions premier events.

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About Golden Boy Promotions

Los Angeles-based Golden Boy Promotions was established in 2002 by Oscar de la Hoya, the first Hispanic to own a national boxing promotional company. In 2007, in its fifth year of promoting, Golden Boy Promotions set a record by selling over 2.5 million in pay-per-view homes in a single night. Also in 2007, Golden Boy Promotions established the record for highest grossing pay-per-view homes in a single year with more than 4 million total. Golden Boy Promotions is one of boxing's most active and respected promoters, presenting shows in packed venues around the United States on networks such as HBO, SHOWTIME, TeleFutura, FOX Deportes and Fox Sports Net.

Golden Boy Promotions currently has over 70 fighters under contract, from future Hall of Famers Bernard Hopkins and Erik Morales to current world champions and superstars Devon Alexander, Canelo Alvarez, Adrien Broner, Danny Garcia, Robert Guerrero, Chris John, Amir Khan, Marcos Maidana, Abner Mares, Anselmo Moreno, Victor Ortiz and Humberto Soto. Also included on the company's roster are top contenders Librado Andrade, Alfredo Angulo, Erislandy Lara, Daniel Ponce De Leon, James Kirkland, Paulie Malignaggi, Seth Mitchell and Peter Quillin as well as highly regarded prospects Randy Caballero, Eddie Gomez, Frankie Gomez, Antonio Orozco and Deontay Wilder.

FOX Sports Media Group

FOX Sports Media Group (FSMG) is the umbrella entity representing News Corporation's wide array of multi-platform US-based sports assets under Chairman & CEO David Hill. Built with brands that are capable of reaching more than 100 million viewers in a single weekend, FSMG includes ownership and interests in linear television networks, digital and mobile programming, broadband platforms, multiple web sites, joint-venture businesses and several licensing partnerships. FSMG now includes FOX Sports, the sports television arm of the FOX Broadcasting Company; Fox's 19 regional sports networks, their affiliated regional web sites and FSN national programming; SPEED and SPEED2; Fox Soccer Channel and Fox Soccer Plus; FUEL TV; and Fox College Sports. In addition, FSMG also includes FOX Sports Interactive Media, which comprises FOXSports.com on MSN, Scout.com, Yardbarker.com and Whatifsports.com reaching approximately 30 million unique visitors monthly. Also included are Fox's interests in joint venture businesses FOX Deportes, Big Ten Network and STATS, LLC, as well as licensing agreements that establish the FOX Sports Radio Network and FOX Sports Skybox restaurants.