

# SUPER BOWL XLVIII ON FOX BROADCAST GUIDE



**FOX NFL SUNDAY**

**NFL ON FOX**



## TABLE OF CONTENTS

<b>MEDIA INFORMATION</b>	<b>1</b>
<b>PHOTOGRAPHY</b>	<b>2</b>
<b><i>FOX SUPER BOWL SUNDAY BROADCAST SCHEDULE</i></b>	<b>3-6</b>
<b><i>SUPER BOWL WEEK ON FOX SPORTS 1 TELECAST SCHEDULE</i></b>	<b>7-10</b>
<b>PRODUCTION FACTS</b>	<b>11-13</b>
<b>CAMERA DIAGRAM</b>	<b>14</b>
<b>FOX SPORTS AT SUPER BOWL XLVIII</b>	
<b>FOXSports.com</b>	<b>15</b>
<b>FOX Sports GO</b>	<b>16</b>
<b>FOX Sports Social Media</b>	<b>17</b>
<b>FOX Sports Radio</b>	<b>18</b>
<b>FOX Deportes</b>	<b>19-21</b>
<b>SUPER BOWL AUDIENCE FACTS</b>	<b>22-23</b>
<b>10 TOP-RATED PROGRAMS ON FOX</b>	<b>24</b>
<b>SUPER BOWL RATINGS &amp; BROADCASTER HISTORY</b>	<b>25-26</b>
<b>FOX SPORTS SUPPORTS</b>	<b>27</b>
<b>SUPERBOWL CONFERENCE CALL HIGHLIGHTS</b>	<b>28-29</b>
<b>BROADCASTER, EXECUTIVE &amp; PRODUCTION BIOS</b>	<b>30-62</b>

# MEDIA INFORMATION

The Super Bowl XLVIII on FOX broadcast guide has been prepared to assist you with your coverage of the first-ever Super Bowl played outdoors in a northern locale, coming Sunday, Feb. 2, live from MetLife Stadium in East Rutherford, NJ, and it is accurate as of Jan. 22, 2014. The FOX Sports Communications staff is available to assist you with the latest information, photographs and interview requests as needs arise between now and game day.

## **SUPER BOWL XLVIII ON FOX CONFERENCE CALL SCHEDULE**

### **CALL-IN NUMBERS LISTED BELOW**

:

**Thursday, Jan. 23 (1:00 PM ET)** – FOX SUPER BOWL SUNDAY co-host Terry Bradshaw, analyst Michael Strahan and FOX Sports President Eric Shanks are available to answer questions about the Super Bowl XLVIII pregame show and examine the matchups. **Call-in number: 719-457-2083. Replay number: 719-457-0820 Passcode: 7331580**

**Thursday, Jan. 23 (2:30 PM ET)** – SUPER BOWL XLVIII ON FOX broadcasters Joe Buck and Troy Aikman, Super Bowl XLVIII game producer Richie Zrontz and game director Rich Russo look ahead to Super Bowl XLVIII and the network's coverage of its seventh Super Bowl. **Call-in number: 719-785-1765. Replay number: 719-457-0820 Passcode: 3860083**

For select highlights from these calls, see pages 28-29.

## **NEW YORK PRESS EVENT – Tuesday, Jan. 28**

FOX Sports hosts a press event on Tuesday, Jan. 28 at the Sheraton Hotel (811 7<sup>th</sup> Avenue at 52<sup>nd</sup> Street) in midtown Manhattan in the Empire Ballroom East located across the hall from Radio Row. All pregame and game announcers, FOX Sports 1 football on-air talent and key executive and production personnel are available for interviews from 3:30 – 5:00 PM ET. NFL-issued credentials are required to attend.

## **FOX SPORTS SUPER BOWL XLVIII COMMUNICATIONS STAFF**

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Super Bowl XLVIII photography is now available at [www.foxflash.com](http://www.foxflash.com), including new images of FOX Sports and FOX Sports 1 Super Bowl XLVIII analysts and on-air personalities.



FOX Sports logos and the Super Bowl XLVIII camera chart are also included.



Log-on with your username and password and click the FOX Sports logo.



Please contact Anne Pennington at [anne.pennington@fox.com](mailto:anne.pennington@fox.com) with any questions.



# SUPER BOWL SUNDAY BROADCAST SCHEDULE

**FEB. 2, 2014**

## **ROAD TO THE SUPER BOWL**

**12:00-1:00 PM ET**

Produced by Emmy Award-winning NFL Films and narrated by Andre Braugher, ROAD TO THE SUPER BOWL features an inside look at the most unforgettable moments, greatest performances and most dominant teams of the 2013 NFL season. Beginning with the opening kickoff in Week 1 and continuing through the AFC and NFC Championship Games, ROAD TO THE SUPER BOWL captures the best of more than 100 players and coaches wired for sound, accented by NFL Films' classic slow-motion footage.

## **FOOTBALL AMERICA: OUR STORIES**

**1:00-2:00 PM ET**

Produced by NFL Films, FOOTBALL AMERICA: OUR STORIES is the culmination of a season-long project built around the single question: "Why do we love football?" NFL Films gathered thousands of answers from fans across all walks of life, including familiar faces such as including Whoopi Goldberg, Mark Harmon, LL Cool J, Rob Lowe, Joe Montana, Dr. Oz, Condoleezza Rice and Robin Roberts. In addition, more than 100 current and former NFL players, coaches and team executives told their stories, all of which are available on [TogetherWeMakeFootball.com](http://TogetherWeMakeFootball.com). FOOTBALL AMERICA: OUR STORIES, narrated by actor/producer/director Forest Whitaker, explores those answers and celebrates the five winners of a once-in-a-lifetime trip to Super Bowl XLVIII.

Earlier this season, the NFL launched "Together We Make Football – Your Story," an invitation to anyone touched by the game of football -- as a player at any level or as a fan -- to share why they love the game. The NFL narrowed the thousands of submissions to 10 finalists, and NFL Films formed those stories into short features, which again were voted on by fans to determine the five winners. Those five, unveiled on FOX during Divisional Playoff Games and Conference Championship Games, will be honored and celebrated at Super Bowl XLVIII.

The campaign originally kicked off with a nationally televised message premiering on NFL Network's *Thursday Night Football* featuring Samantha Gordon, the 10-year-old youth football viral video sensation. Last year, Samantha's father posted a highlight video of her starring in her youth football league. The video went viral and was viewed by nearly 5,000,000 people within three days of its posting, beginning a whirlwind journey that led to NFL Commissioner Roger Goodell inviting the Gordon family to be his guests in New Orleans for Super Bowl XLVII in 2013. Samantha's experience became both the inspiration and the blueprint for "Together We Make Football – Your Story," and ultimately, for FOOTBALL AMERICA: OUR STORIES.

## **FOX SUPER BOWL SUNDAY PREGAME SHOW**

**2:00-6:00 PM ET**

FOX Sports' special Super Bowl edition of FOX NFL SUNDAY commences Sunday, Feb. 2 (2:00 PM ET). As co-hosts of America's highest-rated and most-watched NFL pregame show for 20 straight seasons, Terry Bradshaw and Curt Menefee are joined by analysts Howie Long, Michael Strahan, Jimmy Johnson, NFL Insider Jay Glazer and FOX Sports rules analyst Mike Pereira to take viewers to kickoff. The Super Bowl XLVIII on FOX announce team of Joe Buck, Troy Aikman, Pam Oliver and Erin Andrews also contribute pregame reports and up-to-the minute news and behind-the-scenes information.

Additionally, FOX News Channel's Bill O'Reilly will conduct a live sit-down interview with President Barack Obama during the FOX Super Bowl Sunday pregame show on Sunday, February 2nd, beginning approximately at 4:30PM/ET. The interview will take place at the White House and cover an array of topics.

As part of the four-hour pregame show, the network showcases several interesting features and entertaining storylines with parallels between "the city that never sleeps" and America's most-watched sport. The pregame show also features the arrival of some of sports and entertainment's biggest stars on the Super Bowl XLVIII Red Carpet. FOX NFL SUNDAY analyst Michael Strahan and FOX SPORTS LIVE's Charissa Thompson chat with celebrities as they arrive for the big game right outside MetLife Stadium in East Rutherford, NJ, and wrap the entertainment portions of the program.

### **SUPER BOWL XLVIII**

#### **6:00-10:00 PM ET**

Live from MetLife Stadium in East Rutherford, NJ, Joe Buck and Troy Aikman call Super Bowl XLVIII for FOX with reporting by Pam Oliver and Erin Andrews.

### **SUPER BOWL XLVIII POSTGAME SHOW**

#### **10:00-10:30 PM ET (approximately)**

Live from MetLife Stadium in East Rutherford, NJ, Terry Bradshaw officiates as NFL Commissioner Roger Goodell presents the Lombardi Trophy to the winning team at MetLife stadium's 50-yard line. Curt Menefee, Bradshaw, Howie Long, Michael Strahan and Jimmy Johnson recap the game and break down the day's biggest plays that crowned a Super Bowl champion.

### **NEW GIRL**

#### **10:30-11:00 PM ET (approximate)**

### **BROOKLYN NINE-NINE**

#### **11:00-11:30 PM ET (approximate)**

# New Girl

# BROOKLYN NINE-NINE



More photos available from the **NEW GIRL** and **BROOKLYN NINE-NINE** Super Bowl episodes on [www.FOXFLASH.com](http://www.FOXFLASH.com)

### **Approximately 10:30 – 11:30 PM ET**

FOX scores a comedic touchdown when special episodes of **NEW GIRL** and Golden Globe Award winner for Best Television Series – Comedy or Musical **BROOKLYN NINE-NINE** air Sunday, Feb. 2, immediately following **SUPER BOWL XLVIII**. In “Party Time,” **JESS** (Emmy Award and Golden Globe nominee Zooey Deschanel) and the gang are going to party like it’s 1999, when music superstar Prince guest-stars. In **BROOKLYN NINE-NINE**’s “Operation Broken Feather,” Detective **JAKE PERALTA** (Emmy Award and Golden Globe winner Andy Samberg) and Detective **AMY SANTIAGO** (Melissa Fumero) investigate a string of hotel robberies; Fred Armisen, Dean Winters and Joe Thiesmann guest-star.

### **NEW GIRL**

Taking a modern look at friendship and romance, hit comedy **NEW GIRL** follows a group of six friends, their somewhat interconnected romantic exploits and their often hilariously misguided attempts to find their respective places in the world.

Now in its third season, Jess and **NICK** (Jake Johnson) have gone “all-in” on their relationship, but realized that loving and living together is not as perfect as they hoped it would be. **SCHMIDT** (Emmy Award and Golden Globe nominee Max Greenfield) found himself unable to commit to **CECE** (Hannah Simone), a decision he quickly regretted when he realized he broke her heart. Meanwhile unlucky-in-love **WINSTON** (Lamorne Morris) developed a too-close attachment with the roommates’ new house cat, and the gang reconnected with **COACH** (special guest star Damon Wayans, Jr.), who moved back into the loft when Schmidt relocated to the apartment next door.

Premiering in 2011, **NEW GIRL** was an instant hit, as viewers were introduced to the free-spirited Jess who, after a bad break-up, moved into a downtown Los Angeles loft occupied by three single guys. Among her new roommates, Jess had an immediate connection with Nick, a law school dropout-turned-bartender who knows he’s not living up to his potential – yet. Winston, a former pro basketball player (in Europe), who returned to the loft not knowing what to do with his life, has done his best to adjust to working the night shift at a sports-radio station. Rounding out the loft, but living in his own universe, is Schmidt, whose over-confidence and well-defined physique mask severe insecurities, which manifest themselves in a number of OCD-like mannerisms, false bravado and contributions to the loft’s douchebag jar. Providing an outsider’s perspective on the loft’s dynamics is Jess’ childhood best friend, Cece, a model with a killer deadpan, whose on-again-off-again relationship with Schmidt keeps surprising everyone, most of all, herself.

### **BROOKLYN NINE-NINE**

From Emmy Award-winning writer/producers Dan Goor and Michael Schur (“Parks and Recreation”), and starring Emmy Award and Golden Globe winner Andy Samberg and Emmy Award winner Andre

Braugher, *BROOKLYN NINE-NINE* recently won two Golden Globe Awards, including Best Television Series – Comedy or Musical, and Best Performance by an Actor in a Television Series – Comedy or Musical (Samberg). The single-camera ensemble comedy is about what happens when a talented-but-carefree detective and his diverse group of colleagues get a new captain with a lot to prove.

In the series, Jake (Samberg) is gifted enough that he's never had to work too hard or follow the rules too closely. Perhaps because he has the best arrest record among his colleagues, he's been enabled – if not indulged – throughout his entire career. That is, until Captain RAY HOLT (Braugher) arrives as the precinct's new commanding officer. Captain Holt believes in rules and regulations, two concepts that have long been overlooked by the detectives in the 99<sup>th</sup> precinct. As the precinct's honorary straight arrow, Amy (Fumero) is thrilled with the leadership change. Having grown up with seven brothers, Amy is extremely competitive...about everything. Holt's next-in-command is Sergeant TERRY JEFFORDS (Terry Crews), a linebacker of a man who's lost his nerve after his wife had twin baby girls – Cagney and Lacey – and he worries about not seeing them grow up. Also working cases in Brooklyn's 99<sup>th</sup> is Detective CHARLES BOYLE (Joe Lo Truglio) who idolizes Jake and is the precinct's workhorse; he's not brilliant, he's not physically gifted, but he tries harder than anyone else. Charles pines for the vocally opinionated Detective ROSA DIAZ (Stephanie Beatriz) with whom he stands no chance at all. Rosa is simultaneously tough, sexy and scary as hell. Meddling in everyone's affairs is GINA LINETTI (Chelsea Peretti) the eccentric and self-absorbed civilian office manager.





## **SUPER BOWL XLVIII ON FOX SPORTS 1 TELECAST SCHEDULE**

### **TUDOR UNITED SPORTSCAR CHAMPIONSHIP**

**Sunday, Jan. 26 (7:00 AM ET-3:00 PM ET)**

Sports car racing once again is united under one flag as the former Rolex Sports Car Series and the American Le Mans Series enter 2014 as the combined Tudor United SportsCar Championship. Sanctioned by IMSA, the new series kicks off in grand fashion with the iconic Rolex 24 at Daytona on Jan. 25-26 on the FOX Sports family of networks, beginning Saturday, Jan. 25 on FOX at 2:00 PM ET. Second-day coverage airs Sunday, Jan. 26 from 7:00 AM ET until 3:00 PM ET on FOX Sports 1. Bringing together dozens of champions from all forms of racing, the endurance event's five-decade legacy is among the legends of motor sport.

### **FOX SUPER BOWL DAILY**

**Monday, Jan. 27 – Friday, Jan. 31 (12:00-1:00 PM ET)**

**Monday, Jan. 27 – Friday, Jan. 31 (6:00-7:00 PM ET)**

**Monday, Jan. 27 – Friday, Jan. 31 (12:00 – 1:00 AM ET) Encore**

FOX Sports 1's signature weekday football show, FOX FOOTBALL DAILY, is super-sized for the Super Bowl. Hosted by Curt Menefee and Jay Glazer, with rules expert Mike Pereira, former NFL standouts Brendon Ayanbadejo, Ronde Barber, Scott Fujita, John Lynch, Randy Moss and Brian Urlacher provide news, analysis and features every weekday leading up to Super Bowl XLVIII.

### **AFTERNOON HUDDLE**

**Monday, Jan. 27 – Friday, Jan. 31 (1:00-4:00 PM ET)**

Live from Radio Row at the Super Bowl XLVIII press headquarters hotel in NYC, AFTERNOON HUDDLE, hosted by Chris Myers with analysis from Matt Hasselbeck, takes fans inside the media frenzy of the nation's greatest sports championship. AFTERNOON HUDDLE features the biggest names in football and entertainment, Super Bowl interviews, discussion and information leading up to Sunday's game.

### **NASCAR RACE HUB**

**Monday, Jan. 27 – Friday, Jan. 31 (4:00-5:00 PM ET)**

The nightly NASCAR news, highlights and magazine show returns for a sixth season from the heart of NASCAR country with popular hosts Steve Byrnes, Danielle Trotta and Adam Alexander, along with NASCAR insiders Larry McReynolds, Jeff Hammond, Bob Dillner, Matt Clark, Kaitlyn Vincie and others catching viewers up on all the news from the race tracks, garages and lives of NASCAR fans' favorite drivers, crew chiefs and people in-the-know.

## **CROWD GOES WILD**

**Monday, Jan. 27 – Friday, Jan. 31 (5:00-6:00 PM ET)**

Iconic broadcaster Regis Philbin and his eclectic panel, including Georgie Thompson, Jason Gay, Michael Kosta, Trevor Pryce and Katie Nolan, cover the Super Bowl as only their original, completely unpredictable sports entertainment talk show can, live from Chelsea Piers in NYC.

## **NFL SUPER BOWL KICKOFF SPECTACULAR**

**Monday, Jan. 27 (8:00-9:00 PM ET)**

Originating from Liberty State Park in Jersey City, NJ, the official Super Bowl kickoff show features NFL Commissioner Roger Goodell, New Jersey Governor Chris Christie and New York Governor Andrew Cuomo with special musical performances by Daughtry and the Goo Goo Dolls, as they welcome the Lombardi Trophy, presented annually to the Super Bowl-winning team, and celebrate the week ahead. FOX Sports' Erin Andrews and Joe Buck host the event with special correspondent, Platinum Recording artist/actress Jordin Sparks. NFL SUPER BOWL KICKOFF SPECTACULAR, complete with a Macy's Fireworks show, is the first kickoff event ever associated with a Super Bowl and takes place along the Hudson River.

## **BEING: THE FINEST (encore)**

**Tuesday, Jan. 28 (7:00-8:00 PM ET)**

BEING: THE FINEST follows the New York City Police Department's semi-professional football team from its first game through its regular-season finale against The Bravest, the New York City Fire Department's squad, in the 41<sup>st</sup> Fun City Bowl. The documentary illustrates their hard-nose style of play, but also examines how the NYPD football team's love of the game is measured through the players' demanding work and home lives.

## **BEING: THE FINEST - Fun City Bowl (encore)**

**Tuesday, Jan. 28 (8:00-9:00 PM ET)**

Since 1973, the Fun City Bowl is the annual football game between the New York City Police and Fire departments, and lead NFL on FOX play-by-play announcer Joe Buck and analyst Troy Aikman called the action this year. This was the first time the contest between the Finest and Bravest was broadcast on national television.

## **BEST SOUNDS OF THE SUPER BOWL**

**Friday, Jan. 31 (7:00-8:00 PM ET)**

Go behind-the-scenes with some of the most exciting moments in Super Bowl history, from major plays to sideline antics, and from post-win glory to locker room speeches, to witness the greatest sounds of the sport. Produced by NFL Films.

## **BATTLE FOR THE BORDER**

**Friday, Jan. 31 (9:00-11:00 PM ET)**

The U.S. Women's National Team opens its 2014 schedule at Toyota Stadium in Frisco, TX, with a match against Canada. The encounter showcases the world's top two active goal scorers in Abby Wambach of the U.S., who sits on 162 career goals, and Christine Sinclair of Canada, who has found the net 146 times for her country.

## **FOX SPORTS 1-ON-1**

**Monday, Jan. 27 (7:00-8:00 PM ET)**

**Friday, Jan. 31 (8:00-9:00 PM ET)**

**Saturday, Feb. 1 (10:00-10:30 AM ET)**

**Sunday, Feb. 2 (8:00-8:30 AM ET)**

FOX Sports' signature long-form interview franchise goes 1-on-1 with a group of NFL legends leading up to Super Bowl XLVIII on FOX. Curt Menefee, host of FOX NFL SUNDAY, sits down

with FOX NFL analysts Terry Bradshaw (Super Bowl IX, X, XII & XIV), Howie Long (Super Bowl XVIII), Michael Strahan (Super Bowl XLII) and Jimmy Johnson (Super Bowl XXVII & XXVIII) to relive the highlights and stories of their combined eight Super Bowl titles on Monday, Jan. 27 (7:00 PM ET). Then on Friday, Jan. 31, FOX Sports 1 offers encore presentations of interviews with New England Patriots quarterback Tom Brady (7:00 PM ET), Broncos legend and Executive Vice President of Football Operations John Elway (7:30 PM ET) and Menefee's chat with Bradshaw, Strahan, Long and Johnson (8:00 PM ET). On Friday, Jan. 31, FOX Sports 1 offers an encore presentation of Menefee's interview with Bradshaw, Strahan, Long and Johnson (8:00 PM ET), along with another look at John Lynch's insightful talk with Broncos legend and Executive Vice President of Football Operations John Elway on Saturday, Feb. 1 (10:00 AM ET) and Sunday, Feb. 2 (8:00 AM ET).

## **NASCAR HALL OF FAME INDUCTION CEREMONY**

**Wednesday, Jan. 29 (7:00-9:00 PM ET)**

NASCAR welcomes five new members -- Tim Flock, Jack Ingram, Dale Jarrett, Maurice Petty and Fireball Roberts -- to its Charlotte-based Hall of Fame in a live two-hour special.

## **FOX FIGHT NIGHT: GOLDEN BOY PROMOTIONS**

**Thursday, Jan. 30, 2014 (9:00-11:00 PM ET)**

Golden Boy Boxing returns to Barclays Center in Brooklyn, live on FOX Sports 1 and FOX Deportes, with one of the best matchups the network has seen thus far when former World Champions "Vicious" Victor Ortiz (29-4-2, 22 KOs) and Brooklyn's own Luis Collazo (34-5, 17 KOs) collide in a 12-round fight for the WBA International Welterweight title. In the 10-round co-main event, a clash of junior middleweight unbeatens takes place when New York phenom Eddie "E-Boy" Gomez (15-0, 10 KOs) meets top Florida prospect Daquan "King" Arnett (11-0, 7 KOs).

## **HARLEM GLOBETROTTERS SPECIAL**

**Saturday, Feb. 1 (11:30 AM ET-12:30 PM ET)**

Kicking off Super Bowl weekend, the world famous Harlem Globetrotters make a special appearance on FOX Sports 1, battling their long-time rivals, the Washington Generals. FOX Sports play-by-play announcer Gus Johnson calls all the high-flying action, as Showman Special K Daley, scoring machine Ant Atkinson, female star T-Time Brawner and an exciting new generation of Globetrotters put on a captivating assortment of trick shots and rim-rattling dunks -- with a side-splitting array of comedy guaranteed to entertain both the young and the young at heart. Known the world over as innovators of the game, the Globetrotters will launch 4-point shots and introduce exciting never-before-seen rules to the game. The "Magicians of Basketball" will amaze with a mesmerizing showcase of blazing ball handling prowess, crowd interaction and amazing jaw dropping dunks.

## **UFC 169 PREFIGHT SHOW**

**Saturday, Feb. 1, 2014 (7:00 PM ET)**

The UFC on FOX analysts break down the key title fights at UFC 169: BARAO VS. FABER. In the one-hour preview, the UFC on FOX analysts dissect the night's super lineup that includes two championship belts on the line, discuss how challenger Urijah Faber attempts to win the belt from current bantamweight champion Renan Barao in an epic rematch and debate the featherweight championship bout between title holder Jose Aldo and No. 2-ranked Ricardo Lamas.

## **UFC 169 PRELIMS**

**Saturday, Feb. 1 (8:00 PM ET)**

The UFC 169 PRELIMS on FOX Sports 1 kick off the exciting night of action with four thrilling bouts live from Prudential Center in Newark, NJ. All this leads into the main card of UFC 169: BARAO VS. FABER with the bantamweight and featherweight titles both on the line. FOX

Sports 1 televises two hours of live preliminary fights leading up to UFC 169, one of UFC's most anticipated cards of the year. Mike Goldberg calls blow-by-blow; Joe Rogan adds analysis.

### **MONSTER ENERGY SUPERCROSS**

**Saturday, Feb. 1 (10:00 PM ET) – Sunday, Feb. 2 (1:00 AM ET)**

Monster Energy Supercross season tears up the dirt in race No. 5 as the circuit shares Super Bowl weekend with a high-energy event from Angel Stadium in Anaheim, CA. Three-time defending champion Ryan Villopoto looks for a fourth crown, as the FOX family of networks carries the entire season live. Ralph Sheheen calls the action with analysis from former champions Jeff Emig, Ricky Carmichael and Jeremy McGrath and pit reporting from Jenny Taft.

### **FOX SUPER BOWL KICKOFF**

**Sunday, Feb. 1 (10:00 AM ET - 1:00 PM ET)**

FOX SUPER BOWL KICKOFF is a three-hour pre-pregame show live from MetLife Stadium, site of Super Bowl XLVIII, that offers an early take on the big game, goes in-depth on top storylines and gives behind-the-scenes access leading in to Super Bowl coverage on FOX. The show is hosted by Joel Klatt with analysts Ronde Barber, John Lynch, Randy Moss, Brian Urlacher and NFL Insider Jay Glazer.

### **FOX SPORTS LIVE**

**Sunday, Jan. 26 (11:00 PM ET – 12:00 AM ET)**

**Monday, Jan. 27 – Friday, Jan. 31 (11:00 PM ET – 12:00 AM ET)**

**Monday, Jan. 27 – Saturday, Feb. 1 (1:00 AM ET – 2:00 AM ET)**

**Sunday, Feb. 2 (10:00 – 10:15 PM ET)**

**Sunday, Feb. 2 (10:15 – 12:00 AM ET)**

Airing nightly from the FOX Network Center in Los Angeles, FOX SPORTS LIVE is FOX Sports 1's flagship 24/7 news, opinion, and highlights program. It provides around-the-clock coverage through regularly scheduled programs, hourly updates and an information-rich ticker. Jay Onrait and Dan O'Toole anchor the coverage with analysis and commentary coming from sports personality Charissa Thompson, tennis legend Andy Roddick, former NFL stalwarts Donovan McNabb and Ephraim Salaam, NBA Hall of Famer Gary Payton and MLB veteran Gabe Kapler.





## FOX SPORTS IN TIMES SQUARE, NYC



# FOX SPORTS IN TIMES SQUARE, NYC

## **MAIN BROADCAST COMPOUND**

FOX Sports' main broadcast compound is located at the Broadway pedestrian plaza between 47<sup>th</sup> and 48<sup>th</sup> Streets. It features two mobile production units, one generator, one satellite uplink truck and 10 production office trailers (seven 8'x20' trailers and three 10'x44' trailers). Additionally, edit bays are located in the Millennium Hotel with cabling to production units (two 2,500' cables run down 7<sup>th</sup> and Broadway). Affiliate staging is available in the form of a 12'x24' raised platform with seven positions for use by local FOX stations and affiliates.

## **SATELLITE COMPOUND**

Located at 47<sup>th</sup> Street between Broadway and 8<sup>th</sup> Avenue, the FOX Sports' satellite compound is comprised of two production office trailers (10'x44' each) and one generator.

## **FATHER DUFFY TIMES SQUARE SET**

FOX Sports' Father Duffy Square set is located at the northern triangle of Times Square between 46<sup>th</sup> and 47<sup>th</sup> Streets, 7<sup>th</sup> Avenue and Broadway. The two-story, climate-controlled 40'x40' structure features a rooftop, simulated stadium whose roof rises 44 feet above the street. FOX Sports' signage towers 62 feet above the street. The Father Duffy Square set, boasting 8,100 square feet of usable space, is comprised of the Pepsi Kick Start Green Room on the first floor, a studio with 10'x 20' windows on the north and south walls on the second floor, and a roof with a simulated stadium that includes Astroturf field and stadium-type lighting. Additionally, the set has a Techno crane -- a telescoping jib with camera that extends from 14 to 50 feet in length and can extend and retract at a rate of seven-feet-per-second; three video boards consisting of two 12'x22' screens and one 30'x20' LED screen; and a 16-foot-tall animated Cleatus robot with glowing eyes against an LED screen with video show.

## **MISCELLANEOUS**

Build-out begins Saturday, Jan. 18 and concludes Saturday, Jan. 25. Rehearsals are scheduled for Sunday, Jan. 26, with the set in operation from Monday, Jan. 27 through Sunday, Feb. 2. Snow-removal teams will be in place if a weather alert is announced, and preparations for snow removal are coordinated by New York City, NFL and FOX Sports.

## **PROGRAMS USING FOX SPORTS' TIMES SQUARE SET\***

FOX FOOTBALL DAILY	FOX Sports 1 (Monday, Jan. 27-Friday, Jan. 31)
FOX SPORTS LIVE	FOX Sports 1 (Monday, Jan. 27-Monday, Feb. 3)
	Rogers Sportsnet (Monday, Jan. 27- Friday, Jan. 31)
SHEPARD SMITH REPORTING	Fox News Channel (Thursday, Jan. 30)
THE FIVE	Fox News Channel (Friday, Jan. 31)
THE O'REILLY FACTOR	Fox News Channel (Thursday, Jan. 30)
THE KELLY FILE	Fox News Channel (Friday, Jan. 31)
GOOD DAY NEW YORK	WNYW (Monday, Jan. 27 - Saturday, Feb. 1)

\*Subject to change



## **FOX SPORTS AT METLIFE STADIUM**

### **METLIFE STADIUM SET**

FOX Sports' MetLife Stadium set is a custom-built, glass-enclosed set on the sidelines, parallel to the red zone and angled toward the opposite goal post. The set is collapsible with the ability to rotate in and out of the sideline wall. The set stretches to 20'x20' when in use and folds to 10'x40' when not in use during the game. It features a custom-built desk duplicated to match the FOX Sports' Times Square desk.

### **POWER/HEAT**

FOX Sports' MetLife Stadium set, equipped with LED lighting, is heated via a custom, low-power consumption boiler system that uses slow-flow hot liquid, supplying heat through small radiators built into the set. Power is tied into portable "power plant" generators located outside MetLife Stadium in the television compound.

### **TELEVISION COMPOUND AT THE MEADOWLANDS**

More than 5,000 square feet of office and editing space accommodate FOX Sports' administrative and post-production needs at MetLife Stadium. More than 6,000 square feet of technical space, including four control rooms to support pregame, game and FOX Sports 1 programming, exist. Twenty-eight office trailers stacked two stories high (14 containers per story), 12 production units and one satellite truck also are located in the television compound. The full set for Super Bowl XLVIII Red Carpet was constructed at Meadowlands Racing and Entertainment track.

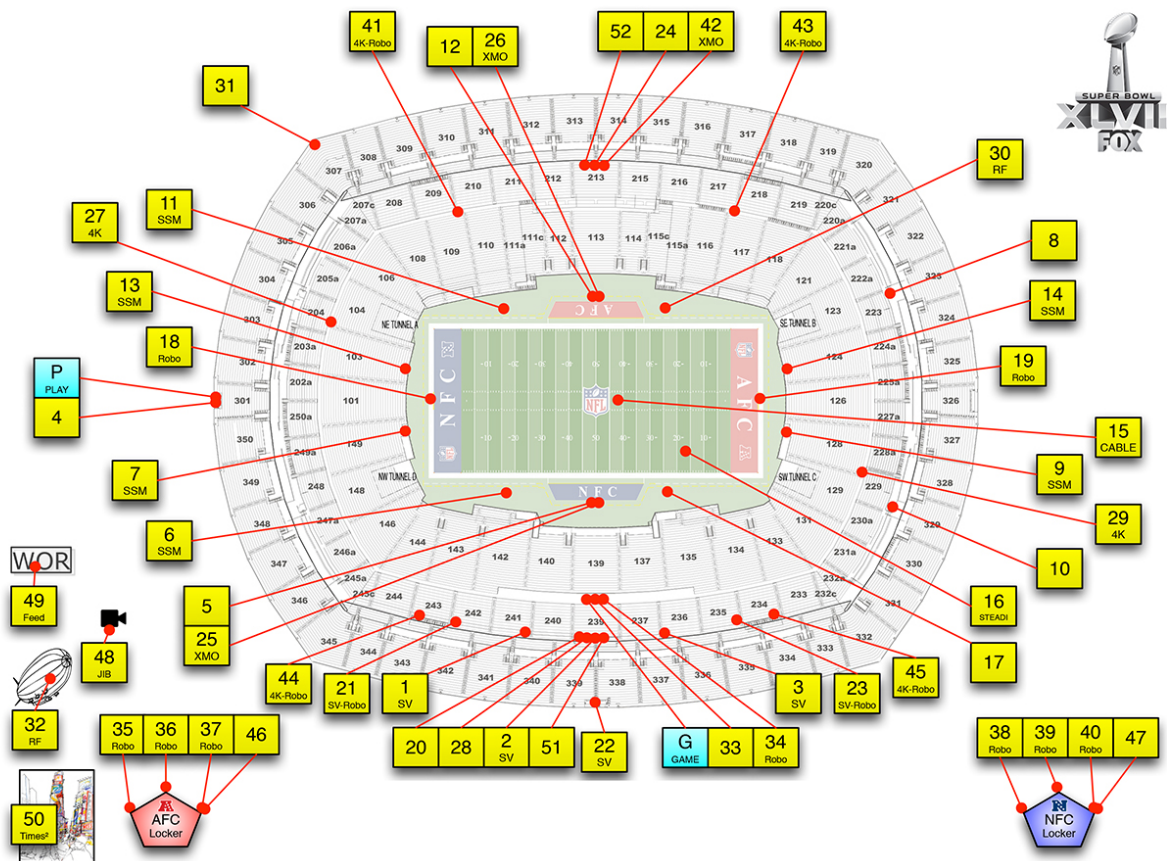
### **CAMERAS**

More than 50 cameras cover Super Bowl XLVIII on FOX game action. Fourteen of these cameras are robotic -- the most ever for any game broadcast by FOX Sports. Six 4k cameras (high resolution) capturing "FOX Super Zoom," and eight high-speed cameras, divided by super slow mo and X-mo, will be in play.

### **STAFF**

More than 600 crew members support the FOX Sports' Times Square and MetLife sets.

# SUPER BOWL XLVIII ON FOX CAMERA CHART



## SUPER BOWL XLVIII ON FOX - CAMERA DESCRIPTIONS

- |  |  |
|--|--|
| 1 HIGH LEFT 25                             | 27 4K - FAR LEFT DOWNLINE              |
| 2 HIGH 50 YARDLINE                         | 28 HI ISOLATION 50 NEARSIDE            |
| 3 HIGH RIGHT 25                            | 29 4K - NEAR RIGHT DOWNLINE            |
| 4 HIGH END ZONE                            | 30 HANDHELD (PREGAME)                  |
| 5 CART - NEARSIDE (BROADCAST SIDE)         | 31 HIGH WIDE FULL STADIUM              |
| 6 HANDHELD - NEARSIDE (SUPER SLO MO)       | 32 AERIAL VIEW                         |
| 7 LOW END ZONE - NEAR LEFT (SUPER SLO MO)  | 33 HANDHELD (BROADCAST BOOTH)          |
| 8 HIGH CORNER REVERSE SLASH - FAR RIGHT    | 34 ROBOTIC (BROADCAST BOOTH)           |
| 9 LOW END ZONE - NEARSIDE (SUPER SLO MO)   | 35 AFC TUNNEL ROBOTIC 1                |
| 10 NEAR RIGHT CORNER                       | 36 AFC TUNNEL ROBOTIC 2                |
| 11 HANDHELD - FAR SIDE (SUPER SLO MO)      | 37 AFC TUNNEL ROBOTIC 3                |
| 12 CART - FAR SIDE                         | 38 NFC TUNNEL ROBOTIC 1                |
| 13 LOW END ZONE - FAR LEFT (SUPER SLO MO)  | 39 NFC TUNNEL ROBOTIC 2                |
| 14 LOW END ZONE - FAR RIGHT (SUPER SLO MO) | 40 NFC TUNNEL ROBOTIC 3                |
| 15 CABLECAM                                | 41 4K - FAR LEFT GOAL LINE             |
| 16 STEADICAM RIGHT FAR SIDE                | 42 REVERSE 50 XMO                      |
| 17 HANDHELD - NEARSIDE #2                  | 43 4K - FAR RIGHT GOAL LINE            |
| 18 GOAL POST ROBOTIC - LEFTSIDE            | 44 4K - NEAR LEFT EZ LINE              |
| 19 GOAL POST ROBOTIC - RIGHTSIDE           | 45 4K - NEAR RIGHT EZ LINE             |
| 20 HIGH 50 ISOLATION                       | 46 AFC LOCKER ROOM HANDHELD            |
| 21 LEFT GOAL LINE ROBOTIC                  | 47 NFC LOCKER ROOM HANDHELD            |
| 22 ULTRA HIGH 50                           | 48 STUDIO JIB                          |
| 23 RIGHT GOAL LINE ROBOTIC                 | 49 WOR OUTSIDE STADIUM BEAUTY WOR FEED |
| 24 REVERSE HIGH 50 ISOLATION               | 50 TIMES SQUARE NYC FEED               |
| 25 NEARSIDE CART XMO                       | 51 AFC SOUND ISOLATION - NEAR HIGH 50  |
| 26 FAR SIDE CART XMO                       | 52 NFC SOUND ISOLATION - FAR HIGH 50   |

Note: Above Super Bowl XLVIII on FOX camera diagram is available in a downloadable version on [www.foxflash.com](http://www.foxflash.com)





## FOXSPORTS.COM IS THE DIGITAL HUB FOR SUPER BOWL XLVIII

From analysis and predictions to behind-the-scenes coverage, FOXSports.com offers blanket coverage of Super Bowl XLVIII through videos, blogs, podcasts, editorial content and more.

- **Media Day Coverage:** Fans can follow all the action from Super Bowl XLVIII Media Day at FOXSports.com. FOX Sports talks to the biggest names from both teams and covers all the major storylines heading into Super Bowl Sunday.
- **Radio Row Interviews:** From celebrities and models to athletes and coaches, you never know who will show up during this media frenzy. FOX Sports' Laura Okmin catches up with all the biggest names from the world of sports and entertainment as they make their rounds at Radio Row in New York.
- **Super Bowl Commercials:** As Super Bowl ads go viral, fans can visit the FOXSports.com Super Bowl Commercial Hub to find all the commercials in one place.
- **"Coach Speak with Brian Billick":** NFL on FOX analyst Brian Billick discusses the X's and O's with coordinators and coaches and lends his Super Bowl experience to let fans know what's really going on Super Bowl week.
- **"Being There with Peter Schrager":** The Road to MetLife Stadium continues with FOXSports.com senior NFL writer Peter Schrager. Schrager updates fans on what is going on in New York as the teams inch closer to the Super Bowl.
- **"I Heart New York":** This daily video series spotlights FOX Sports' talent showcasing their favorite spots in New York.
- **"Flagging Down Pereira":** Follow FOX NFL Rules Analyst Mike Pereira throughout New York as he takes part in several Super Bowl events, including Media Day and the Beach Bowl. Pereira keeps a video diary, giving fans a behind-the-scenes look at Super Bowl Week in NYC.
- **"Big Game Challenge":** The Big Game Challenge fantasy game allows fans to compete against their friends on all sorts of Super Bowl-related questions from who will win the coin flip to who will score the first TD to over/under on total running plays during the game.
- **"Online OT":** Former NFL wide receiver Curtis Conway and FOX Sports' Jill Arrington recap the game in digital exclusive clips on FOXSports.com.

# FOX SPORTS GO TO LIVE STREAM SUPER BOWL XLVIII

**“Special Preview” Open to All Users on Super Bowl Sunday**

**First Time the Super Bowl will be Streamed Through an App**

**First Time the Super Bowl will be Streamed in Spanish**

**New York, NY – FOX Sports GO**, the app that provides live streaming video of FOX Sports content, will offer a live stream of Super Bowl XLVIII to all users on **Sunday, February 2** as part of a special preview showcasing the app and its content.

The special preview will allow all users to access content on FOX Sports GO from **12:00 AM ET on Sunday, February 2, until 3:00 AM ET on Monday, February 3**. Outside of this window, subscribers of participating TV providers can enjoy access to live games and events in FOX Sports GO year-round.

FOX Sports GO will feature **two separate live streams** of Super Bowl XLVIII: the customary FOX Sports telecast in English and the FOX Deportes telecast in Spanish. FOX Deportes is making NFL history with Super Bowl XLVIII, marking the first time the Super Bowl is televised and streamed in Spanish in the U.S.

“We’re giving all fans the ability to watch the biggest game of the year wherever they go,” said **Eric Shanks, President and COO, FOX Sports**. “We’re also making the mobile experience more user friendly by streaming the game through FOX Sports GO and adding the FOX Deportes stream for our Spanish-speaking audience.”

The live stream of Super Bowl XLVIII will be available on iPads in the FOX Sports GO <https://itunes.apple.com/app/id711074743> app and on desktops at [www.FOXSportsGO.com](http://www.FOXSportsGO.com).

Due to league restrictions, NFL games are not available in FOX Sports GO on phones.

Additional Super Bowl-related programming from FOX Sports will also be streamed live, including the **FOX SUPER BOWL SUNDAY PREGAME SHOW**, as well as content from FOX Sports 1 and FOX Sports 2. (Programming highlights below.)

The event will be FOX Sports’ first live stream of the Super Bowl and the **first time ever the Super Bowl will be streamed through an app**, offering faster navigation and an interface design optimized for devices. In previous years, the Super Bowl live stream was only offered through web browsers.

## **FOX Sports GO Super Bowl Sunday Live Stream Highlights:**

10:00 AM ET – 1:00 PM ET	FOX SUPER BOWL KICKOFF
2:00 PM ET – 6:00 PM ET	FOX SUPER BOWL SUNDAY PREGAME SHOW
6:00 PM ET – 10:00 PM ET	SUPER BOWL XLVIII (English and Spanish feeds)
10:00 PM ET – 10:30 PM ET (approx.)	SUPER BOWL XLVIII POSTGAME SHOW
10:00 PM ET – 12:00 AM ET	FOX SPORTS LIVE

### **About FOX Sports GO**

Launched in October 2013, FOX Sports GO provides live streaming of FOX Sports 1, FOX Sports 2, and select FOX Sports broadcast events and shows so fans can take the games with them wherever they go. Subscribers of participating TV providers can enjoy access to live games and events in FOX Sports Go year-round. FOX Sports GO is currently available for iOS devices <https://itunes.apple.com/app/id711074743> and on PCs through [FOXSportsGO.com](http://FOXSportsGO.com).



## **FOX SPORTS DELIVERS DYNAMIC SOCIAL CONTENT TO SUPER BOWL XLVIII FANS**

FOX Sports has the pulse of the Super Bowl XLVIII social conversation. The FOX Sports' Twitter, Facebook, and Instagram accounts provide fans with the most relevant Super Bowl XLVIII content. Whether it's athletes and the game or celebrities and the parties, FOX Sports has all the action along with breaking news, weather updates and insight from the FOX Sports talent covering the game.

**Your exclusive, behind-the-scenes coverage of Super Bowl XLVIII  
starts here:**

### **Twitter**

**@NFLONFOX  
@FOXSports  
@FOXSports1  
@FFD  
@FOXSportsLive**

### **Facebook**

**FB.com/FOXSports  
FB.com/FOXSports1**

### **Instagram**

**@FOXSports  
@FOXSports1**

### **FOX Super Bowl XLVIII Talent Accounts:**

**@CurtMenefee  
@MichaelStrahan  
@JimmyJohnson  
@JayGlazer  
@MikePereira  
@TroyAikman  
@Buck  
@ErinAndrews  
@RobRiggle**

**@CharissaThompson  
@KatieNolan**



## FOX SPORTS RADIO AT SUPER BOWL XLVIII

(All Times Eastern)

\*PLEASE NOTE BROADCASTER AND TIMES ARE SUBJECT TO CHANGE\*

Schedule Pending for Saturday, Feb. 1

### **9:00 AM-12:00 PM ET The Dan Patrick Show**

Produced by DirecTV, the legendary multi-platform sports host Dan Patrick entertains America in morning drive along with his sidekicks, "The Danettes." *The Dan Patrick Show* features the most extensive A-list interviews from the world of sports entertainment. The radio show features astute knowledge, a dry sense of humor and Patrick's unique perspective.

### **12:00-3:00 PM ET Jay Mohr Sports**

Starring actor, comedian, sports personality and radio host Jay Mohr, *Jay Mohr Sports* features the latest sports news, in addition to conversations with top athletes and celebrities. The live, daily sports talk and entertainment program is highlighted by Mohr's trademark comedic style and unique perspective as a multimedia star, coupled with his engaging personality and interaction with listeners.

### **3:00-6:00 PM ET Steve Gorman Sports!**

Featuring The Black Crowes drummer and Nashville-based sports radio personality Steve Gorman, *Steve Gorman Sports!* delivers unique sports commentary and entertainment, including Gorman's unique perspective on what's happening in sports, music and pop culture. For years, his secret to staying sane on the road was an obsessive devotion to watching and discussing sports, and now this sports fan talks sports and more with listeners every day.

### **6:00-10:00 PM ET J.T. "The Brick" with Tomm Looney**

You won't find a more fast-paced, high-energy show than *J.T. "The Brick."* Using his outspoken, big, booming voice, J.T. hosts one of radio's most interactive shows as he fields calls from listeners across the country. Joined each evening by co-host Tomm Looney, their outspoken dialogue is second to none as they bring a new attitude to nighttime sports talk radio.





FOX Deportes, the No. 1 U.S. Latino Sports brand, is making NFL history with Super Bowl XLVIII, marking the first time a U.S. Spanish-language network televises a Super Bowl in Spanish. Super Bowl champion and the newest member of the FOX Deportes family, Brady Poppinga joins play-by-play announcer John Laguna and analyst Francisco X. Rivera to call the action. They will be joined by sideline reporter Rodrigo Arana. The network kicks off week-long coverage of Super Bowl XLVIII on Monday, Jan. 27, continuing through Feb. 2, with special editions of CENTRAL +, DE VISITANTE, IMPACTO NFL, and its leading news program, CENTRAL FOX, from various locations throughout New York City. Troy Santiago provides special reports and behind-the-scenes coverage from Times Square and MetLife Stadium. Nelson Vignolles is producer of Super Bowl XLVIII.

## **FOX DEPORTES SUPER BOWL SUNDAY BROADCAST SCHEDULE**

**FEB. 2, 2014**

### **FOOTBALL AMERICA: OUR STORIES**

#### **10:00-11:00 AM ET**

Produced by NFL Films, FOOTBALL AMERICA: OUR STORIES is the culmination of a season-long project built around the single question: "Why do we love football?" NFL Films gathered thousands of answers from fans across all walks of life, including familiar faces such as including Whoopi Goldberg, Mark Harmon, LL Cool J, Rob Lowe, Joe Montana, Dr. Oz, Condoleezza Rice and Robin Roberts. In addition, more than 100 current and former NFL players, coaches and team executives told their stories, all of which are available on [TogetherWeMakeFootball.com](http://TogetherWeMakeFootball.com). FOOTBALL AMERICA: OUR STORIES, narrated by actor/producer/director Forest Whitaker, explores those answers and celebrates the five winners of a once-in-a-lifetime trip to Super Bowl XLVIII.

Earlier this season, the NFL launched "Together We Make Football – Your Story," an invitation to anyone touched by the game of football -- as a player at any level or as a fan -- to share why they love the game. The NFL narrowed the thousands of submissions to 10 finalists, and NFL Films formed those stories into short features, which again were voted on by fans to determine the five winners. Those five, unveiled on FOX during Divisional Playoff Games and Conference Championship Games, will be honored and celebrated at Super Bowl XLVIII.

The campaign originally kicked off with a nationally televised message premiering on NFL Network's *Thursday Night Football* featuring Samantha Gordon, the 10-year-old youth football viral video sensation. Last year, Samantha's father posted a highlight video of her starring in her youth football league. The video went viral and was viewed by nearly 5,000,000 people within three days of its posting, beginning a whirlwind journey that led to NFL Commissioner Roger Goodell inviting the Gordon family to be his guests in New Orleans for Super Bowl XLVII in 2013. Samantha's experience became both the inspiration and the blueprint for "Together We Make Football – Your Story," and ultimately, for FOOTBALL AMERICA: OUR STORIES.

## **CENTRAL FOX**

### **11:00 AM-12:00 PM ET**

The network's leading news program kicks off Super Bowl XLVIII coverage, showcasing pregame analysis, up-to-the minute news and special reports from Super Bowl Blvd. in Times Square.

## **CENTRAL + (SUPER BOWL EDITION)**

### **12:00-1:00 PM ET**

Hosts Mauricio Cardenas and Roger Valdivieso are joined by Troy Santiago for this special edition of CENTRAL +, featuring the latest sports and entertainment storylines surrounding Super Bowl XLVIII.

## **DE VISITANTE (NEW YORK SPECIAL)**

### **1:00-2:00 PM ET**

DE VISITANTE takes viewers on a tour of the most fascinating cities that play host to the world's largest sporting events. Host Nelson Vignolles visits New York as it prepares for Super Bowl XLVIII, and highlights some of the city's famous landmarks, culture, food, history and people.

## **CAMINO AL SUPER BOWL**

### **2:00-3:00 PM ET**

Produced by Emmy Award-winning NFL Films and narrated by Andre Braugher, ROAD TO THE SUPER BOWL features an inside look at the most unforgettable moments, greatest performances and most dominant teams of the 2013 NFL season. Beginning with the opening kickoff in Week 1 and continuing through the AFC and NFC Championship Games, ROAD TO THE SUPER BOWL captures the best of more than 100 players and coaches wired for sound, accented by NFL Films 'classic slow-motion footage.

## **CENTRAL FOX**

### **3:00-4:00 PM ET**

Brady Poppinga, the newest member of the FOX Deportes family, joins hosts Mauricio Cardenas and Roger Valdivieso, bringing audiences all the excitement leading up to Super Bowl XLVIII.

## **FOX DEPORTES SUPER BOWL SUNDAY PREGAME SHOW**

### **4:00-6:00 PM ET**

FOX Deportes' two-hour Super Bowl pregame show hosted by John Laguna, Brady Poppinga and Francisco X. Rivera features up-to-the minute news and special reports as Super Bowl XLVIII contenders prepare to take center stage. Correspondent Troy Santiago provides behind-the-scenes coverage from MetLife Stadium.

## **SUPER BOWL XLVIII**

### **6:00-10:00 PM ET**

John Laguna, Francisco X. Rivera and Brady Poppinga call Super Bowl XLVIII, a first for any U.S. Spanish-language network, with reporting from Troy Santiago and Rodrigo Arana.

## **FOX DEPORTES SUPER BOWL SUNDAY POSTGAME SHOW**

### **10:00-10:30 PM ET (approximately)**

Super Bowl champion Brady Poppinga recaps the game, and breaks down the X's and O's alongside John Laguna and Francisco X. Rivera.

## **CENTRAL +**

### **10:30-11:00 PM ET**

Hosts Mauricio Cardenas and Roger Valdivieso wrap up the day's events and exciting football action with special reports from Times Square and MetLife Stadium.

## **FOX DEPORTES SUPER BOWL XLVIII PROGRAM DESCRIPTIONS**

### **COPA LIBERTADORES**

**Tuesday, Jan. 28 (8:00 PM ET)**

Copa Libertadores, the oldest and most prestigious club tournament in South America, kicks off its first round of playoffs on FOX Deportes with the much-anticipated match between Morelia (Mexico) vs. Independiente Sante Fe (Colombia).

### **GOLDEN BOY PROMOTIONS**

**Thursday, Jan. 30 (9:00 PM ET)**

Golden Boy Boxing returns to Barclays Center in Brooklyn, live on FOX Sports 1 and FOX Deportes, with one of the best matchups the network has seen thus far when former World Champions "Vicious" Victor Ortiz (29-4-2, 22 KOs) and Brooklyn's own Luis Collazo (34-5, 17 KOs) collide in a 12-round fight for the WBA International Welterweight title. In the 10-round co-main event, a clash of junior middleweight unbeatens takes place when New York phenom Eddie "E-Boy" Gomez (15-0, 10 KOs) meets top Florida prospect Daquan "King" Arnett (11-0, 7 KOs).

### **IMPACTO NFL**

**Friday, Jan. 31 (8:00 PM ET)**

IMPACTO NFL, the weekly magazine show hosted by Ernesto del Valle and Rodrigo Arana, brings viewers in-depth coverage, news and analysis leading up to the biggest game of the season.

### **BATTLE FOR THE BORDER**

**Friday, Jan. 31 (9:00 PM ET)**

The U.S. Women's National Team opens its 2014 schedule at Toyota Stadium in Frisco, TX, with a match against Canada. The encounter showcases the world's top two active goal scorers in Abby Wambach of the US, who sits on 162 career goals, and Christine Sinclair of Canada, who has found the net 146 times for her country.

### **UFC 169 PRELIMS**

**Saturday, Feb. 1 (8:00 PM ET)**

The UFC 169 PRELIMS on FOX Sports 1 and FOX Deportes kick off the exciting night of action with four thrilling bouts live from Prudential Center in Newark, NJ. All this leads into the main card of UFC 169: BARAO VS. FABER with the bantamweight and featherweight titles both on the line. FOX Sports 1 and FOX Deportes televise two hours of live preliminary fights leading up to UFC 169, one of UFC's most anticipated cards of the year. Mike Goldberg calls blow-by-blow; Joe Rogan adds analysis.

### **TORNEO DE VERANO (ARGENTINA CLASSIC)**

**Saturday, Feb. 1 (10:00 PM ET)**

Torneo de Verano is back on FOX Deportes with one of the biggest rivalries in the world between Boca Juniors and River Plate. In 2013, Boca Juniors defeated River Plate twice before a sold-out crowd and is eager to add another victory to their record. Analysts Bambino Pons and Fernando Niembro call the game from Argentina.



## SUPER BOWL AUDIENCE FACTS

- The Super Bowl has posted a rating above 40.0 for 23 straight years. The last Super Bowl to post a rating below a 40.0 was Super Bowl XXIV, 1/28/90 when San Francisco routed Denver, 55-10. The only other Super Bowls to post sub-40.0 ratings were Super Bowls II-V (the combined rating for Super Bowl I on CBS and NBC was 41.1).
- The top-rated Super Bowl ever is Super Bowl XVI, 1/24/82 (49.1/73 HH), when San Francisco defeated Cincinnati, 26-21. The average audience was measured at 85,230,000.
- The most-watched Super Bowl ever is Super Bowl XLVI (2/5/12 on NBC), when the New York Giants upset the New England Patriots 21-17 in Indianapolis, which averaged 111,346,000 million viewers. The game posted a 47.0/71 household rating/share.
- Last year's Super Bowl on CBS, which posted a 46.4/71 HH rating/share, with 108.7 million viewers was the most-watched program of the year, and was also the most watched among women, easily beating the Academy Awards (W 18-49, 36.3 vs. 15.1, +140%).
- Over the last 10 years, the Super Bowl has grown tremendously with female audiences, either matching or surpassing HH gains. The HH rating for Super Bowl XLVII in 2013 is +14% compared to Super Bowl XXXVIII in 2004, while ratings for W 18-49 are +19% (36.3 vs. 30.8) and +18% among W 25-54 (38.4 vs. 32.0).
- FOX's last Super Bowl broadcast, Super Bowl XLV (2/6/11), in which Green Bay defeated Pittsburgh 31-25 in Dallas, is the network's highest-rated and most watched, posting a 46.0/69, with 111,010,000 viewers.
- FOX's six previous Super Bowl presentations generated the following total audience figures:

YEAR	SUPER BOWL	AVG. AUD.*	TOTAL AUD.*	RATING/SHARE
1997	XXXI (GB vs. NE)	87.9	128.9	43.3/65
1999	XXXIII (DEN vs. ATL)	83.7	127.5	40.2/61
2002	XXXVI (NE vs. STL)	86.8	131.7	40.4/61
2005	XXXIX (NE vs. PHL)	86.1	133.8	41.1/62
2008	XLII (NYG vs. NE)	97.4	148.3	43.1/65
2011	XLV (GB vs. PITT)	111.0	162.9	46.0/69

\*in millions; total audience is P2+ watching all or part

- The last four Super Bowls (XLIV, XLV, XLVI and XLVII) are the first to post average audiences above the 100 million mark, averaging 109,312,000 viewers at any given moment.
- Median age of Super Bowl viewers: 44.
- The Super Bowl audience is 53% male; 47% female. The breakdown for an average regular season NFL game is 64% male; 36% female.
- The notion that Super Bowl ratings decline in the fourth quarter is a myth. Average ratings for the last 19 Super Bowls (1992-2010) increased each quarter: 1st quarter - 40.2; 2<sup>nd</sup> quarter - 42.8; 3<sup>rd</sup> quarter - 43.8; 4<sup>th</sup> quarter – 45.2.
- Super Bowl XLVII posted 3 million online unique viewers, up 43% versus Super Bowl XLVI (Source: Omniture)
- Super Bowl XLVII posted 10 million live video streams, up more than 100% versus Super Bowl XLVI. (Source: Omniture)
- Super Bowl XLVII generated 114 million minutes streamed, +46% versus Super Bowl XLVI. (Source: Omniture)
- Super Bowl XLVII generated 53 million social comments throughout the day, and is the most-social event in TV history. (Source: BlueFin, SocialGuide, Trendrr)
- Super Bowl advertisers, on average, garner more than 11% sales uplift in the month following the game. (Source: MillwardBrown Optimor Study, 2007)
- 91% of consumers who watch the Super Bowl also look forward to watching the commercials. (Source: Nielsen Super Bowl Survey 2013)
- Ads airing during the Super Bowl are 34% more memorable and 42% better-liked than commercials airing in the month prior. (Source: Nielsen IAG)





## 10 TOP-RATED PROGRAMS ON FOX

<u>RANK</u>	<u>PROGRAM</u>	<u>DATE</u>	<u>RATING</u>	<u>SHARE</u>	<u>TOTAL AUDIENCE</u>
1	<b>Super Bowl XLV</b> Pittsburgh vs. Green Bay	2/6/11	46.0	69	162,900,000
2	<b>Super Bowl XXXI</b> Green Bay vs. New England	1/26/97	43.3	65	128,900,000
3	<b>Super Bowl XLII</b> NY Giants vs. New England	2/3/08	43.1	65	148,300,000
4	<b>Super Bowl XXXIX</b> New England vs. Philadelphia	2/6/05	41.1	62	133,700,000
5	<b>Super Bowl XXXVI</b> New England vs. St. Louis	2/3/02	40.4	61	131,700,000
6	<b>Super Bowl XXXIII</b> Denver vs. Atlanta	1/31/99	40.2	61	127,500,000
7	<b>NFC Championship</b> Dallas @ San Francisco	1/15/95	34.2	57	N/A
8	<b>NFC Championship</b> Green Bay @ Dallas	1/14/96	33.3	58	N/A
9	<b>NFC Championship</b> Minnesota @ New Orleans	1/24/10	30.6	45	N/A
10	<b>NFC Championship</b> NY Giants @ San Francisco	1/22/12	30.6	44	N/A



## SUPER BOWL RATINGS HISTORY

Super Bowl	Season	Date	Teams	Network	Rating/Share	Avg. Audience	Commercial Cost Per :30
XLVII	2012	2/3/13	Baltimore-San Francisco	CBS	46.4/69	108,693,000	\$4,000,000
XLVI	2011	2/5/12	NY Giants/New England	NBC	47.0/71	111,346,000	\$3,300,000
XLV	2010	2/6/11	Pittsburgh-Green Bay	FOX	46.0/69	111,041,000	\$3,100,000
XLIV	2009	2/7/10	New Orleans-Indianapolis	CBS	45.0/68	106,476,000	\$2,800,000
XLIII	2008	2/1/09	Arizona-Pittsburgh	NBC	42.0/64	98,732,000	\$3,000,000
XLII	2007	2/3/08	NY Giants-New England	FOX	43.1/65	97,448,000	\$2,699,963
XLI	2006	2/4/07	Chicago-Indianapolis	CBS	42.6/64	93,184,000	\$2,385,365
XL	2005	2/5/06	Seattle-Pittsburgh	ABC	41.6/62	90,745,000	\$2,500,000
XXXIX	2004	2/6/05	Philadelphia-New England	FOX	41.1/62	86,072,000	\$2,400,000
XXXVIII	2003	2/1/04	Carolina-New England	CBS	41.4/63	89,795,000	\$2,302,000
XXXVII	2002	1/26/03	Tampa Bay-Oakland	ABC	40.7/61	88,637,000	\$2,200,000
XXXVI	2001	2/3/02	St. Louis-New England	FOX	40.4/61	86,801,000	\$2,200,000
XXXV	2000	1/28/01	NY Giants-Baltimore	CBS	40.4/61	84,335,000	\$2,200,000
XXXIV	1999	1/30/00	St. Louis-Tennessee	ABC	43.3/63	88,465,000	\$2,100,000
XXXIII	1998	1/31/99	Atlanta-Denver	FOX	40.2/61	83,720,000	\$1,600,000
XXXII	1997	1/25/98	Green Bay-Denver	NBC	44.5/67	90,000,000	\$1,291,000
XXXI	1996	1/26/97	Green Bay-New England	FOX	43.3/65	87,870,000	\$1,200,000
XXX	1995	1/28/96	Dallas-Pittsburgh	NBC	46.0/68	94,080,000	\$1,085,000
XXIX	1994	1/29/95	San Francisco-San Diego	ABC	41.3/62	83,420,000	\$1,150,000
XXVIII	1993	1/30/94	Dallas-Buffalo	NBC	45.5/66	90,000,000	\$900,000
XXVII	1992	1/31/93	Dallas-Buffalo	NBC	45.1/66	90,990,000	\$850,000
XXVI	1991	1/26/92	Washington-Buffalo	CBS	40.3/61	79,590,000	\$850,000
XXV	1990	1/27/91	NY Giants-Buffalo	ABC	41.9/63	79,510,000	\$800,000
XXIV	1989	1/28/90	San Francisco-Denver	CBS	39.0/63	73,852,000	\$700,400
XXIII	1988	1/22/89	San Francisco-Cincinnati	NBC	43.5/68	81,590,000	\$675,000
XXII	1987	1/31/88	Washington-Denver	ABC	41.9/62	80,140,000	\$645,000
XXI	1986	1/25/87	NY Giants-Denver	CBS	45.8/66	87,190,000	\$600,000
XX	1985	1/26/86	Chicago-New England	NBC	48.3/70	92,570,000	\$550,000
XIX	1984	1/20/85	San Francisco-Miami	ABC	46.4/63	85,530,000	\$525,000
XVIII	1983	1/22/84	Washington-LA Raiders	CBS	46.4/71	77,620,000	\$368,200
XVII	1982	1/30/83	Washington-Miami	NBC	48.6/69	81,770,000	\$400,000
XVI	1981	1/24/82	San Francisco-Cincinnati	CBS	49.1/73	85,240,000	\$324,300
XV	1980	1/25/81	Philadelphia-Oakland	NBC	44.4/63	68,290,000	\$275,000
XIV	1979	1/20/80	LA Rams-Pittsburgh	CBS	46.3/67	76,240,000	\$222,000
XIII	1978	1/21/79	Dallas-Pittsburgh	NBC	47.1/74	74,740,000	\$185,000
XII	1977	1/15/78	Dallas-Denver	CBS	47.2/67	78,940,000	\$162,300
XI	1976	1/9/77	Minnesota-Oakland	NBC	44.4/73	62,050,000	\$125,000
X	1975	1/18/76	Dallas-Pittsburgh	CBS	42.3/78	57,710,000	\$110,000
IX	1974	1/12/75	Minnesota-Pittsburgh	NBC	42.4/72	56,050,000	\$107,000
VIII	1973	1/13/74	Minnesota-Miami	CBS	41.6/73	51,700,000	\$103,500
VII	1972	1/14/73	Washington-Miami	NBC	42.7/72	53,320,000	\$88,100
VI	1971	1/16/72	Dallas-Miami	CBS	44.2/74	56,640,000	\$86,100
V	1970	1/17/71	Dallas-Baltimore	NBC	39.9/75	46,040,000	\$72,500
IV	1969	1/11/70	Minnesota-Kansas City	CBS	39.4/69	44,270,000	\$78,200
III	1968	1/12/69	Baltimore-NY Jets	NBC	36.0/70	41,660,000	\$55,000
II	1967	1/14/68	Green Bay-Oakland	CBS	36.8/68	39,120,000	\$54,500
I	1966	1/15/67	Green Bay-Kansas City	CBS	22.6/43	26,750,000	\$42,500
I	1966	1/15/67	Green Bay-Kansas City	NBC	18.5/36	24,430,000	\$37,500

Source: Nielsen Media Research; Ad Expenditure Source: Nielsen Monitor-Plus  
 Note: Super Bowl 1 aired on both CBS & NBC



## HISTORICAL LISTING OF SUPER BOWL ON FOX BROADCASTERS

### Pregame Show

SB	Co-Hosts	Analysts
XXXI	James Brown/Terry Bradshaw	Howie Long/Ronnie Lott
XXXIII	James Brown/Terry Bradshaw	Howie Long/Cris Collinsworth
XXXVI	James Brown/Terry Bradshaw	Howie Long/Jimmy Johnson
XXXIX	James Brown/Terry Bradshaw	Howie Long/Jimmy Johnson
XLII	Curt Menefee/Terry Bradshaw	Howie Long/Jimmy Johnson
XLV	Curt Menefee/Terry Bradshaw	Howie Long/Jimmy Johnson/Michael Strahan
XLVIII	Curt Menefee/Terry Bradshaw	Howie Long/Jimmy Johnson/Michael Strahan

### Play-by-Play and Analyst

SB	Play-by-Play	Analysts	Sideline Reporters
XXXI	Pat Summerall	John Madden	Ron Pitts/Bill Maas
XXXIII	Pat Summerall	John Madden	Ron Pitts/Bill Maas
XXXVI	Pat Summerall	John Madden	Pam Oliver/Ron Pitts
XXXIX	Joe Buck	Troy Aikman/Cris Collinsworth	Pam Oliver/Chris Myers
XLII	Joe Buck	Troy Aikman	Pam Oliver/Chris Myers
XLV	Joe Buck	Troy Aikman	Pam Oliver/Chris Myers
XLVIII	Joe Buck	Troy Aikman	Pam Oliver/Erin Andrews



## **FOX SPORTS SUPPORTS PROUDLY TEAMS WITH THREE PARTNER CHARITIES**

FOX Sports proudly partners with Feeding America, Johns Hopkins Medicine and STOMP Out Bullying, the three FOX Sports Supports charities for the 2013-14 programming year. FOX Sports has focused its charitable resources toward the three organizations in campaigns spanning all FOX Sports' properties, premier events and assets beginning with the 2013 Daytona 500 and culminating with Super Bowl XLVIII.

Feeding America, the nation's leading domestic hunger-relief charity, is a nationwide network of food banks that helps feed more than 37 million people in America each year through pantries, soup kitchens and shelters. Johns Hopkins Medicine conducts extensive research into the causes of autoimmune diseases including multiple sclerosis, lupus, arthritis and myositis and develops new treatments to provide short- and long-term relief. STOMP Out Bullying is the leading national anti-bullying organization for kids and teens in the U.S. It focuses on preventing bullying and all forms of digital abuse, educating against racism and hatred, deterring in-school and online violence; while helping at-risk students.

FOX Sports produced public service announcements for all three charities featuring a blend of personalities like Terry Bradshaw, Michael Strahan, Darrell Waltrip, Howie Long, Erin Andrews, Tim McCarver, Troy Aikman and Ken Rosenthal that have aired across all of FOX Sports' properties.

FOX Sports Supports has become the industry leader in raising awareness for worthwhile causes. In the last five years, it has supported 21 charities ranging from assisting children with cancer to helping military personnel and their families. Through PSAs, verbal and graphic in-game or pre-game mentions, FOX Sports has successfully raised awareness for worthy charities, helping to generate over \$4 million in donations. In addition, the PSAs have received tens of millions of dollars' worth of air time across 20th Century Fox channels, helping to support causes such as St. Jude Children's Research Hospital, Stand Up to Cancer, Boys and Girls Club of America, City of Hope, Malaria No More and Michael J. Fox Foundation for Parkinson's Research. For more information, visit [www.FOXSportsSupports.com](http://www.FOXSportsSupports.com).



## **SUPERBOWL XLVIII ON FOX CONFERENCE CALLS**

Earlier this afternoon, FOX Sports conducted press calls to preview the network's upcoming broadcast coverage of Super Bowl XLVIII on Sunday, Feb. 2. FOX Sports President, COO and Executive Producer Eric Shanks was joined by FOX SUPER BOWL SUNDAY analysts Michael Strahan and Terry Bradshaw. Super Bowl XLVIII lead game producer Richie Zrontz, and lead game director Rich Russo were joined by the game's play-by-play announcer Joe Buck and analyst Troy Aikman. Below are highlights from both calls. To listen to a replay of today's pregame call with Shanks, Strahan & Bradshaw, dial: **719-457-0820** and enter passcode: **7331580**. For a replay of the game call featuring Zrontz, Russo, Buck & Aikman, dial: **719-457-0820** and enter passcode: **3860083**.

**BRADSHAW ON QUARTERBACK RUSSELL WILSON** – "He's a pretty amazing talent. When I look at attributes I want a quarterback to have, number one, I want him to be poised, calm when there's chaos around. I want him settling in, going through progressions, not panicking, and he seems to do that fairly well. As a matter of fact he does it very well. He's very adept at getting out of pressure, running, scrambling around and making big plays down the field."

**AIKMAN SAYS WILSON IS MATURE BEYOND HIS YEARS** – "He's a dynamic player, mature beyond his years. You question whether or not this stage is maybe too big for him, and if you do, then you really don't know him and you haven't really spent any time listening to him because he's a pretty gifted athlete, but he's even more impressive as a guy. I expect him to come out and play well."

**BRADSHAW ON WHETHER OR NOT QUARTERBACK PEYTON MANNING SHOULD RETIRE IF HE WINS SUPER BOWL XLVIII** – "He should keep playing. No one 37 years old has had a historical season like he's had. He's broken every record imaginable for the quarterback position. His offensive line has given him the protection that he's needed; he's stepping into throws. I don't know that I've ever seen anyone so accurate. I'm just absolutely amazed by what he's done. If he wins the Super Bowl, that sounds good, but I can't answer for Peyton."

**AIKMAN ON WHAT PEYTON MANNING HAS BEEN ABLE TO DO** – "I couldn't be more impressed with what Peyton [Manning] has been able to do. What he's done the last two years is amazing, and as a former player, knowing how demanding that position is, especially as you get into your mid-30's, him being 37, and here he has had arguably the best season of his career, but maybe ever at the position. It's pretty impressive, and I don't really know what more to add to what everyone else has already said."

**BUCK'S SUPER BOWL PREPARATION AND CALLING A GAME OF THIS MAGNITUDE** – "I've been doing football on FOX since 1994, and I put as much into every game since the start of the 1994 season as the play-by-play guy as I will for this game. That's the only way to treat this – to treat this job and not just the game. If you start changing things, you start winding your way toward trouble. With this being my



fourth one, I've gone from 'Oh my God, I'm doing the Super Bowl,' to 'Let's just try to have fun and do our typical game.' I'm proud of what we do every week, from [game producer] Richie Zrontz to [game director] Rich Russo to Troy and myself. I feel like we put a good product on the air, and why would we change that going into the game we have with the most viewers?"

**STRAHAN REACTS TO CORNERBACK RICHARD SHERMAN'S POST-GAME COMMENTS FOLLOWING THE NFC CHAMPIONSHIP GAME** – "A lot of backlash unfairly came toward Richard [Sherman] because everybody wants to know what it's like and wants to be on the inside, but when they get a glimpse of it, they get scared of it and they want to criticize the guy who did it. Richard is a good guy, he's a smart guy, and he's an inspirational player to a lot of kids who are going through some bad situations and growing up in not the best neighborhoods, but he made it out ... Off the field, that's not Richard, but on the field it is. When you see that side, you can't complain, you can't be scared, because when he's on the field, he has to have the utmost belief in himself. We all did at that time when we were playing, because if you didn't (don't), you're not (weren't) going to survive out there. I don't fault him at all. The comments about him are a lot worse than anything he ever did."

**FOX SPORTS PRESIDENT, COO AND EXECUTIVE PRODUCER ERIC SHANKS ON POTENTIAL BAD WEATHER FOR THE GAME** – "The weather is just another thing that you prepare for, and that's what we're going to do. If the weather turns out to be not as big of a story, then it's not as big of a story and will be covered accordingly. If there is [bad] weather, there will potentially be more initial tune-in. I couldn't say how much or what, but this is probably the biggest Super Bowl in the modern era to have this much discussion about something in addition to the game and the players. It's going to have to manifest itself into more people tuning in."

**SHANKS ON SPECIAL SUPER BOWL PRODUCTION ELEMENTS TO TEST WEATHER CONDITIONS** – "We thought that wind could be a major factor in this game and in this stadium, so we worked with the same people that did the wind forecasting and wind graphic overlays for the America's Cup sailing tournament, and we're going to have some of those same weather graphics in the stadium. We tweeted out some of the weather from last weekend at MetLife stadium and what the wind does once it gets inside that stadium is pretty amazing ... We're going to try to show people the wind if it's a story. We're checking out some infrared cameras to see if body temperature or ball temperature or any story that an infrared camera would be able to show. Imagine on a touchdown, aside from regular cameras showing you if a foot was in or out, you actually have a glowing footprint after the player moves on with the footprint staying behind to show if he's in or out."

**SUPER BOWL XLVIII ON FOX LEAD GAME PRODUCER RICHIE ZYONTZ EXPLAINS WHY FOX CUT SEATTLE SEAHAWKS CORNERBACK RICHARD SHERMAN'S POSTGAME INTERVIEW IN THE NFC CHAMPIONSHIP GAME** – "It was compelling television, but it started crossing over a line that I just didn't want to see us go. Erin [Andrews] handled it very well, but I said, 'Let's end this thing.' He's [Sherman] a good guy. He's an intelligent guy and he's an emotional guy, and it was very compelling to watch, but it started to get a little dangerous for us."

# SUPER BOWL XLVIII GAME BIOGRAPHIES

## TROY AIKMAN Game Analyst, SUPER BOWL XLVIII

NFL Hall of Fame quarterback Troy Aikman calls his fourth Super Bowl alongside NFL on FOX play-by-play announcer Joe Buck in Super Bowl XLVIII on FOX. The duo, alongside sideline reporter Pam Oliver, wraps their 12<sup>th</sup> season of NFL on FOX together at Super Bowl XLVIII, and the three hold the distinction as the NFL's longest-running broadcast team.

Aikman ascended to the NFL on FOX's "A-Team" prior to the 2002 season. Gifted at succinctly illustrating and explaining on-field action, Aikman's analysis offers insight into the nuance and skill associated with playing in today's NFL.

After retiring from professional football at the conclusion of the 2000 season, Aikman joined the NFL on FOX as a game analyst and quickly displayed the proficiency and work ethic that marked his playing career. In 2001, he teamed with Dick Stockton and ex-teammate Daryl Johnston to form the network's No. 2 team. Near the end of his rookie season in the booth, *Sports Illustrated* named him TV's "Best Newcomer." Aikman first cut his teeth as a game analyst during the 1998 and 2000 NFL Europe League seasons, gaining valuable experience working for FOX Sports Net alongside Brad Sham.

After one season, Aikman was elevated to the network's No. 1 broadcast team alongside Buck and analyst Cris Collinsworth. Aikman has been FOX's lead analyst working with Buck on FOX's top games since 2005. He has called three Super Bowl broadcasts for FOX Sports -- Super Bowl XXXIX from Jacksonville, Fla., with Buck and Collinsworth, Super Bowl XLII in Arizona and Super Bowl XLV in Arlington, Texas. Aikman earned an Emmy nomination in the category of Outstanding TV Event Analyst for his work during the 2003, 2005 and 2007 seasons.

During Aikman's incredible playing career, he set 45 Dallas Cowboys' passing records, including the club's career record for completions (2,898), passing yards (32,942), touchdowns (165) and completion percentage (61.3). While leading one of sports' most famous franchises, the Cowboys won six NFC East titles (1992-'96 & 1998) and advanced to four NFC Championship Games (1992-'95). Aikman is one of only four quarterbacks to guide his team to victory in three Super Bowls (XXVII, XXVIII and XXX). He was enshrined into the Pro Football Hall of Fame in 2006.

Prior to joining the Cowboys, Aikman passed for 5,298 yards and 41 touchdowns in two years at UCLA. The All-American led the Bruins to a 20-4 record, and wins in the 1987 Aloha and 1989 Cotton Bowls. He was the Cowboys' first round draft choice in 1989, and became the first rookie quarterback to start a season opener for Dallas since Roger Staubach in 1969. In 2009, Aikman was voted into the College Football Hall of Fame.

Aikman's on-camera experience is vast, ranging from numerous appearances on *The Tonight Show with Jay Leno*, a cameo in *Jerry Maguire*, an appearance on the sitcom *Coach*, voiceovers for THE SIMPSONS and KING OF THE HILL, plus a segment on *Good Morning America* in 1999 where he cooked alongside chef Emeril Lagasse. Aikman's broadcasting career began locally in Dallas in 1994 on the *Pat Summerall Show with Troy Aikman*.

Born Nov. 21, 1966, Aikman was raised in Cerritos, CA. His family moved to Henryetta, OK, when he was 12, from where Aikman went on to earn All-State honors at Henryetta High School.

Aikman resides in Dallas and has three daughters, Rachel, Jordan and Ally. You may follow him on Twitter at @troyaikman

**ERIN ANDREWS**  
**Reporter, FOX SUPER BOWL SUNDAY PREGAME SHOW**  
**Game Sideline Reporter, SUPER BOWL XLVIII**

Erin Andrews rejoined the FOX Sports family in July 2012 and serves as pregame and game reporter for FOX's presentation of Super Bowl XLVIII. The versatile broadcaster, whose talent bridges sports and entertainment, sideline reports for NFL on FOX games and hosts FOX COLLEGE SATURDAY, FOX Sports 1's new Saturday morning college football pregame show. She also makes significant contributions to the network's MLB coverage as a reporter, along with other marquee sports properties.

Andrews returned to FOX Sports after eight years at ESPN. She hosted the first hour of ESPN's *College GameDay* on ESPNU and was a features reporter, a role she held since the 2010 season. Andrews also served as a sideline reporter for college football and basketball games and added Major League Baseball sideline reporting to her responsibilities as well as the Monday Night Baseball telecast.

Andrews worked for Turner Sports from 2002 to 2004 as a studio host and reporter. She covered college football (reporter) and the Atlanta Braves (studio host) for TBS, and the Atlanta Thrashers and Atlanta Hawks for Turner Sports South. From 2001 to 2002, she worked for the Sunshine Network as a Tampa Bay Lightning reporter. She got her start as a sports reporter at FOX Sports Florida in 2000.

Andrews also is known for appearing on the 10<sup>th</sup> season of *Dancing with the Stars*. Andrews, who was partnered with Maksim Chmerkovskiy, was one of three contestants to make it to the finals, where she and Chmerkovskiy placed third. You may follow Andrews on Twitter at @erinandrews

## **JOE BUCK**

### **Play-by-Play Announcer, SUPER BOWL XLVIII**

Joe Buck, lead play-by-play broadcaster for the NFL on FOX since 2002, calls his fourth Super Bowl on Feb. 2 with analyst Pro Football Hall of Famer Troy Aikman. The duo, alongside reporter Pam Oliver, wraps their 12<sup>th</sup> season of NFL on FOX together, and the three hold the distinction as the NFL's longest-running broadcast team.

A seven-time Emmy Award winner in his 20<sup>th</sup> year with FOX Sports, Buck, who bounded onto the national scene as a 25-year-old, has held lead MLB on FOX play-by-play duties since 1996. At age 27, he became the youngest play-by-play announcer to call the World Series since the legendary Vin Scully (age 25) sat behind the mic during the 1953 Fall Classic. Buck has called three Super Bowls for FOX Sports, 16 World Series broadcast by FOX Sports and 18 League Championship Series. As the lead voice for the NFL on FOX since 2002, Buck worked with analysts Aikman and Cris Collinsworth for three seasons (2002-2004), and since 2005 has been partnered exclusively with Aikman.

Buck worked his 16<sup>th</sup> MLB All-Star Game with three-time Emmy Award-winning analyst Tim McCarver in July 2013, totaling more All-Star Games than any other broadcast pair. Curt Gowdy and Tony Kubek are second with seven. Buck's 16 All-Star Game broadcasts place him first on the all-time list of play-by-play announcers, surpassing Gowdy's 14.

In addition to his lead play-by-play role, Buck served as host of FOX NFL SUNDAY, America's most-watched NFL pregame show, and THE OT, the nation's most-watched NFL postgame show, in 2006. That season, FOX NFL SUNDAY traveled to the site of each week's biggest game, allowing Buck to both host the pregame show and call each game. It marked the first time in sports television history that a broadcaster hosted an NFL pregame show while simultaneously handling play-by-play duties.

Joe is the son of late broadcasting legend Jack Buck, whose career spanned parts of six decades. Jack and Joe are the only father and son to each call the Super Bowl on network television. The young Buck's last Super Bowl assignment in February 2011, in which the Green Bay Packers defeated the Pittsburgh Steelers 31-25, was the most-watched television program ever.

Buck joined FOX Sports in 1994, and along with analyst Tim Green, formed one of the NFL on FOX's six original NFL broadcast teams. Just 25 years old in 1994, Buck was the youngest announcer to call a full slate of NFL games on network television. The two worked together for FOX's first four NFL seasons.

Buck's impressive MLB on FOX resume includes the 1996, 1998 and 2000-'13 World Series; the 1997, 1999, 2001, 2003-'05, 2007, 2009, 2011 and 2013 American League Championship Series; the 1996, 1998, 2000, 2002, 2006, 2008, 2010 and 2012 National League Championship Series; the 1997, 1999, 2001-'13 All-Star Games; and the Cubs-Cardinals game on Sept. 8, 1998, when Mark McGwire hit his historic 62<sup>nd</sup> home run and set what then was a new single-season home run record. He called the 2013 NLCS and World Series alongside McCarver.

Buck was a local radio and television announcer for the St. Louis Cardinals from 1991 to 2007. His broadcasting career began in 1989, while he was an undergraduate at Indiana University. That year he called play-by-play for the Louisville Redbirds of the American Association, a minor league affiliate of the Cardinals, and was a reporter for ESPN's coverage of the Triple-A All-Star Game. Buck also hosted a talk show for HBO Sports, *Joe Buck Live*, in 2009, and is a partner in J. Buck's, two popular sports bars in the St. Louis area, with his sister Julie.

Active in many national and local charities, he hosts The Joe Buck Classic golf tournament which benefits St. Louis Children's Hospital and helps fund its imaging center. Since it began in 2000, the annual event has raised more than \$5 million. Buck also works closely with the Parkinson's Foundation, Mathews-Dickey Boys' & Girls' Club and City of Hope. You may follow Buck on Twitter at @Buck.

**PAM OLIVER**  
**Reporter, FOX SUPER BOWL SUNDAY PREGAME SHOW**  
**Game Sideline Reporter, SUPER BOWL XLVIII**

Pam Oliver, working her seventh Super Bowl assignment with FOX, serves as pregame and game reporter for FOX's presentation of Super Bowl XLVIII. Since joining NFL on FOX in 1995, she has become one of the premier sports reporters on network television and a staple of FOX's lead game broadcast team. She, Joe Buck and Troy Aikman wrap their 12<sup>th</sup> season of NFL on FOX together at Super Bowl XLVIII, and the three hold the distinction as the NFL's longest-running broadcast team.

Oliver, in her 19<sup>th</sup> year with FOX Sports, contributes feature stories and sideline reports for FOX NFL SUNDAY and reports from the NFL on FOX's top game each week. Armed with the respect and esteem of NFL players and coaches, Oliver's straightforward and open interviewing style consistently produces topical and substantive reports. In 2008, she was honored by WISE (Women In Sports and Events) and chosen in their "Women of the Year" class alongside Rita Benson LeBlanc, Owner and Executive Vice President, New Orleans Saints, and Molly Solomon, Coordinating Producer, NBC Olympics.

Prior to joining FOX Sports, Oliver served as a reporter at ESPN, where she gained football experience covering the NFL Playoffs and the NFC Championship Game. In addition to her duties as feature reporter on *NFL Prime Monday*, she covered each Monday Night Football match-up. After the football season concluded, Oliver's ESPN assignments included the NBA Finals and coverage of Dream Team II at the 1995 World Championships of Basketball. She served as co-anchor of FSN South's SOUTHERN SPORTS REPORT from 2000 to 2003. Oliver also contributes to Turner Sports' coverage of the NBA playoffs.

Oliver began her broadcasting career as a community affairs reporter for public television. Prior to joining ESPN, Oliver worked at KHOU in Houston as a sports reporter and anchor and in a similar capacity in Tampa, FL, Buffalo, NY, Huntsville, AL, Albany, GA and Tallahassee, FL.

A graduate of Florida A&M University, Oliver earned her degree in broadcast journalism. As an undergraduate, she was an NCAA and AIAW track and field All-American in both the 400 meters and the mile relay. As a member of the mile-relay team, Oliver held the distinction of participating on the first women's team from Florida A&M to win a national championship. She was inducted into the Florida A&M Sports Hall of Fame in 1996.



## **MIKE PEREIRA**

### **Rules Expert, SUPER BOWL XLVIII**

Former vice president of NFL officiating Mike Pereira joined FOX Sports in 2010 in the unique position of a multi-platform NFL rules analyst. Pereira contributes regularly to the FOX NFL SUNDAY pregame show, FOX Sports 1's FOX FOOTBALL DAILY and FOX NFL KICKOFF, FOXSports.com, FOX Sports Radio, NFL on FOX and FOX COLLEGE FOOTBALL game broadcasts, and is available to join the Super Bowl XLVIII game broadcast. He retired from the NFL in 2009 after 14 years with the league.

Pereira is on hand throughout FOX Sports' Super Bowl broadcast to provide viewers with exceptional insight into the process of making calls on the field. During the regular season, he monitors NFL action from his own control room at the FOX Network Center in Los Angeles, giving him visual access to all games played.

Pereira has been involved with football dating back to 1982 as an NCAA Division 1 official. Pereira spent 14 years officiating college football, beginning with nine years in the Big West Conference (1982-'91), followed by five years in the Western Athletic Conference (WAC) (1992-'96). During that time, Pereira officiated eight postseason Bowl Games, including the Aloha Bowl and Cotton Bowl twice each, Citrus Bowl, Gator Bowl, Holiday Bowl and Freedom Bowl. After two years patrolling the sidelines in the NFL and overseeing WAC officiating, Pereira was promoted to NFL supervisor of officiating in 1998. In 2001, Pereira became director of officiating for the NFL and then was promoted to vice president of NFL officiating in 2004. You may follow Pereira on Twitter at @mikepereira.

## **RICHIE ZYONTZ**

### **Game Producer, Super Bowl XLVIII on FOX**

Richie Zyontz, a veteran of sports television production with more than three decades of experience, marks his fourth Super Bowl in the lead game producer's chair with Super Bowl XLVIII on FOX.

Zyontz serves as the lead producer for NFL on FOX, and has worked with the announce team of Joe Buck and Troy Aikman for 11 seasons. He has produced three Super Bowls (XXXIV, XLII and XLV) on FOX, and also serves as Coordinating Producer for the Daytona 500 and all NASCAR on FOX coverage. Shortly after Super Bowl XLVIII wraps, Zyontz embarks on his 14<sup>th</sup> season as NASCAR on FOX Coordinating Producer for the 2014 season. The season-opening Daytona 500 marks Zyontz's 11<sup>th</sup> time as FOX's coordinating producer for "The Great American Race."

Zyontz joined FOX Sports as an original NFL on FOX game producer in 1994, and has worked on every major property the network has broadcast. In addition to his NFL assignments, Zyontz has been the coordinating producer for NASCAR on FOX since 2001, and was the lead producer for the NHL on FOX from 1995 to 1999. Zyontz also produces MLB on FOX regular season games on occasion.

Prior to joining FOX Sports in 1994, Zyontz spent 16 years at CBS Sports, working on several high-profile events including the Super Bowl, NASCAR races, regular and postseason NBA playoff broadcasts (nine NBA Finals) and numerous NCAA basketball games. "Z," as he affectionately is known, also gained valuable studio experience working on the Emmy Award-winning *The NFL Today* from 1983 to 1985. He joined CBS Sports in 1981.

Born and raised in New York City, Zyontz graduated from Boston University in 1979. He resides in Middleburg, VA, with his wife, June, and their sons, Jackson and Tanner.

## **RICH RUSSO**

### **Game Director, Super Bowl XLVIII on FOX**

FOX Sports' veteran director Rich Russo returns to direct Super Bowl XLVIII, his second Super Bowl broadcast with the network in this role. Russo directed his first Super Bowl broadcast for FOX in February 2011 from Cowboys Stadium in Arlington, TX.

Russo, a 10-time Emmy Award-winning director in his 20<sup>th</sup> year with the network, also directs coverage of FOX Sports' premier properties including NFL, MLB, NASCAR and college football broadcasts. The New York native, who joined FOX Sports in 1994 as an associate director for NFL on FOX coverage, directs FOX's lead NFL broadcast team of Joe Buck, Troy Aikman and Pam Oliver. Russo previously directed the NFL's international feed of the Super Bowl for six seasons, which was seen in 234 countries and territories including U.S. Armed Forces stationed around the world.

He also served as lead associate director during FOX's coverage of Super Bowl XXXI and as replay director for the network's coverage of Super Bowl XXXIII. Russo produced and directed NFL Europe League telecasts on FOX Sports for five seasons and directed The World Bowl in 1998 and 1999. He also served as associate director for Pat Summerall and John Madden.

As lead director of FOX's BCS coverage from 2007-2010, Russo called the shots for three National Championship Games, the 2008 Allstate Sugar Bowl and 2007's thrilling Tostitos Fiesta Bowl featuring Boise State's remarkable come-from-behind heroics in its overtime victory over Oklahoma. Russo also worked as an associate director for the NHL on FOX's lead broadcast team of Mike Emrick and John Davidson, and directed NHL on FOX broadcasts for three seasons.

Prior to joining FOX Sports, Russo spent five years (1989-'93) as an associate director for CBS Sports, working on numerous events including: the NFL and Super Bowl XXVI; *The NFL Today*; The NBA on CBS (including the playoffs and Finals); the NCAA Basketball Tournament (including three Final Fours); Major League Baseball; college football; three U.S. Open Tennis Championships; the PGA Tour; the 1987 Masters; and CBS Sports' Saturday/Sunday anthology series and ice hockey during the 1992 and 1994 Winter Olympics.

A 1984 graduate of Pennsylvania State University with a degree in broadcasting and communications, Russo was a four-year letterman and the school's third all-time leading goal scorer in lacrosse. He was ranked second in the nation in his junior year in goals scored, and he holds the school record for most goals in a game with 10. Raised in Massapequa, NY, Russo resides in Holmdel, NJ, with his wife, Sally, son Jack and daughter Isabel.

# FOX SUPER BOWL SUNDAY BIOGRAPHIES

## TERRY BRADSHAW

### Co-Host, FOX SUPER BOWL SUNDAY PREGAME SHOW

Terry Bradshaw, widely acknowledged as today's preeminent NFL studio personality, serves as co-host and analyst on FOX's pregame, halftime and postgame coverage of Super Bowl XLVIII. Super Bowl XLVIII on FOX marks his seventh Super Bowl assignment for FOX and his 10<sup>th</sup> as a broadcaster. Bradshaw's work on FOX NFL SUNDAY, America's most-watched NFL pregame show for 20 consecutive years, earned him Sports Emmy Awards in the Outstanding Sports Personality/Studio Analyst category in 1999, 2001 and 2008.

The first player chosen in the 1970 NFL Draft, Bradshaw became one of the most prolific quarterbacks in history, leading the Steelers to four Super Bowl championships, six AFC championship games and eight straight playoff appearances (1972-'79). Bradshaw, a two-time Super Bowl MVP (Super Bowls XIII and XIV), was a four-time All-Pro. He retired just prior to the 1984 season.

Bradshaw joined CBS Sports as an NFL game analyst in 1984 and then became a studio analyst on *The NFL Today* for four seasons beginning in 1990. During his last two years as an NFL game analyst for CBS, Bradshaw served in an acclaimed partnership with play-by-play announcer Verne Lundquist. Prior to his full-time work for the network, Bradshaw worked as a guest commentator for CBS Sports' NFC postseason broadcasts (1980-'82). He appeared as a contributor on *Super Bowl Today* programs for Super Bowls XVI, XXIV and XXVI.

As a player, Bradshaw was at his best in postseason games. Under his direction, Pittsburgh enjoyed Super Bowl championships in 1975 (16-6 over Minnesota), 1976 (21-17 over Dallas), 1979 (35-31 over Dallas) and 1980 (over the Los Angeles Rams), making him a perfect 4-0 in Super Bowl play. In those four outstanding performances, he completed 49 of 84 attempted passes -- nine for touchdowns -- for 932 yards (third all-time), with just three interceptions. He still holds the Super Bowl passing record for average gain in a game (14.71 yards in Super Bowl XIV versus Los Angeles, in which he completed 21 passes for 309 yards).

Bradshaw was named NFL Player of the Year by The Associated Press, *Sport* magazine, and the Maxwell Club of Philadelphia following the 1978 season. In 1979, he shared *Sports Illustrated's* Man of the Year award with Willie Stargell of the Pittsburgh Pirates. In 1989, Bradshaw was inducted into the Pro Football Hall of Fame in his first year of eligibility. In July 1997, Bradshaw returned to Canton to serve as presenter when the late Mike Webster, his center on the Steelers' four Super Bowl-title teams, was inducted into the Hall of Fame. In April, 2001, Bradshaw added yet another prestigious distinction as he was presented with the NFL Alumni's Career Achievement Award.

In addition to his broadcasting career, Bradshaw has appeared in several feature films, including the blockbuster romantic comedy *Failure to Launch*, *Hooper* and *Cannonball Run* and guest-starred on the television series *Las Vegas*, *Married with Children*, *Everybody Loves Raymond*, *Eight Simple Rules*, *Evening Shade*, *Hardcastle and McCormick*, *THE SIMPSONS* and *THE ADVENTURES OF BRISCO COUNTY, JR.* on FOX.

Bradshaw has written five books: his acclaimed autobiographies, *Keep it Simple* (2002); *It's Only A Game* (2001) and *Looking Deep* (1989); *Terry Bradshaw: Man of Steel* (1979); and *No Easy Game* (1973).

He was named 1999's Man of the Year by the Big Sisters of America, 2000's Father of the Year by the National Father's Day Council, and in 2002 he became the NFL's first player to receive a Star on Hollywood's Walk of Fame.

Born Sept. 2, 1948, Bradshaw currently maintains residences in Texas and Oklahoma. He has two daughters, Rachel and Erin.

## **JAY GLAZER**

### **Insider, FOX SUPER BOWL SUNDAY PREGAME SHOW**

The NFL's No. 1 information man, FOX Sports' Jay Glazer, returns for his fourth FOX SUPER BOWL SUNDAY to provide the latest NFL news and "NFL Insider" reports. Glazer reports weekly from FOX NFL SUNDAY studio in Los Angeles, and provides daily updates on FOX FOOTBALL DAILY on FOX Sports 1. Glazer also contributes to FOXSports.com Breaking News.

Glazer's resume of breaking news is unparalleled, earning him the title of *Sports Illustrated's* "2007 Media Person of the Year." During the 2013 NFL season, Glazer landed the first exclusive interview, sought by every sports and non-sports media outlet in the country, with Miami Dolphins lineman, Richie Incognito, who was at the center of a bullying scandal involving teammate Jonathan Martin. Glazer's impressive connections also include breaking the biggest story in the NFL offseason that the NFLPA and NFL owners came to a CBA agreement to save the 2011 NFL season. In 2013, Glazer broke news that Super Bowl XLVII MVP Joe Flacco agreed to a new multi-year deal to remain with the Baltimore Ravens, and that perhaps the game's greatest tight end of all time, Tony Stewart, would return for a final season.

In 2010, Glazer reported the Patriots were trading Randy Moss back to the Vikings and broke news of the NFL changing rules due to concussions. Glazer also revealed that Broncos head coach Josh McDaniels admitted to "SpyGate" practices while in New England and admitted it "was coached, was worked on," during his time there. Glazer was credited the previous year with unveiling that the Vikings were signing Brett Favre.

In addition, Glazer reported Favre's trade to the New York Jets, obtained an exclusive copy of the actual "SpyGate" tape, later confiscated by the NFL, of the Patriots stealing the Jets' defensive signals in 2007 and acquiring video surveillance tapes of a brawl at the Palms casino between Dolphins linebacker Joey Porter and Bengals lineman Levi Jones in March 2007. Glazer reported Favre's initial decision to retire in March.

Glazer also broke the news Joe Gibbs was returning to the NFL to take over as coach of the Redskins in 2004 and that 10 NFL players were subpoenaed as part of the BALCO investigation while secretly tested by the league in 2003. Weeks later, it was Glazer who revealed the names of the four Oakland Raiders who tested positive for the controversial drug THG. Glazer was also the first to report the disappearance and suspension of former Oakland Raiders center Barrett Robbins the day prior to Super Bowl XXXVII.

Prior to joining the FOX Sports family in 2004, Glazer covered the NFL for CBS SportsLine and was an insider on CBS Sports' *The NFL Today*. He made his name as an NFL writer for the *New York Post* and gained large market television experience as an on-air commentator for WCBS-TV in New York and as host of *Unnecessary Roughness* on the MSG Networks.

Outside of football, Glazer has become well-known in the world of Mixed Martial Arts (MMA) as a broadcaster and trainer. He often hosts FOX Sports' live coverage of the Ultimate Fighting Championship (UFC) on FOX Sports 1 and FOX Sports 2, including Weigh-in, Prefight, Fight Night and Postfight shows, helping to break down the matchups, providing fighter updates and offering expert analysis.

Glazer holds a record of 4-3 in MMA and submission fighting. He last competed in March 2005, at which time he won a gold medal at the World Championships of Submission Fighting while fighting under Team Renzo Gracie.

Glazer and former UFC champion Randy Couture founded MMAAthletics and have trained more than 50 NFL players in an MMA cross-training program to improve their minds and bodies for NFL action.

Born Dec. 26, 1969, Glazer earned a Bachelor of Arts degree in Mass Media from Pace University in New York in 1992. He resides in Los Angeles. You may follow Glazer on Twitter at @JayGlazer.

## **JIMMY JOHNSON**

### **Analyst, FOX SUPER BOWL SUNDAY PREGAME SHOW**

Legendary coach Jimmy Johnson serves as an analyst for the pregame, halftime and postgame coverage of SUPER BOWL XLVIII on FOX -- his fifth Super Bowl assignment for the network. Johnson brings extensive knowledge of the game, earned while coaching the Dallas Cowboys to consecutive victories in Super Bowls XXVII and XXVIII. He later coached the Miami Dolphins into the playoffs three times.

After retiring as the head coach of the Cowboys following the 1993 season, Johnson joined FOX Sports in April 1994 on the then fledgling FOX NFL SUNDAY pregame show, and remained with the show its first two seasons. After a four-year stint as the head coach of the Miami Dolphins, in which he compiled a 36-28 record and went 2-3 in five postseason games, Johnson returned to FOX NFL SUNDAY in 2002.

Johnson is one of only six head coaches in NFL history to lead a team to back-to-back Super Bowl wins, and in three of his final four years with the Cowboys, he was named NFL Coach of the Year by at least one national media outlet. In 1992, Johnson led the team to a franchise record 13 regular-season victories (tied this season) and team record 16 wins overall. As Cowboys' head coach, he compiled an overall 44-36 regular-season record and went 7-1 in postseason play.

Prior to the NFL, Johnson spent five seasons as head coach of the University of Miami Hurricanes, compiling a 52-9 record, two Orange Bowl titles, two No. 2 finishes and a National Championship in 1987. He was the first person, and one of only two in football history (Barry Switzer), to serve as head coach for a Super Bowl champion and a national collegiate champion. You may follow Johnson on Twitter at @JimmyJohnson.



## **HOWIE LONG**

### **Analyst, FOX SUPER BOWL SUNDAY PREGAME SHOW**

Pro Football Hall of Famer Howie Long has established himself as one of sports television's best NFL analysts. His keen analysis, thorough research and smooth delivery, make him a true asset to FOX NFL SUNDAY's coverage of Super Bowl XLVIII, his seventh with the network. Long's work at FOX since 1994, upon his 1993 retirement from the NFL, earned him an Emmy Award for Outstanding Studio Analyst in 1997 and an Emmy nomination in 2006.

Long joined the Oakland Raiders as a second-round draft pick out of Villanova (48<sup>th</sup> overall) in 1981, and went on to become one of the best defensive linemen ever to play in the NFL. His size, strength and explosive quickness, combined with his versatility (he played all five defensive line positions), helped Long define his era. At defensive end, Long was selected as one of the two defensive ends on the All-Decade Team of the '80s alongside Reggie White.

Long spent his entire 13-year NFL career with the Raiders. Playing in both Oakland and Los Angeles, he was selected to eight Pro Bowls, twice was named the NFL's Lineman of the Year by the NFL Alumni Association and earned the distinction of co-Defensive Player of the Year in 1985 with Hall of Famer Andre Tippett. In 1983, Long helped lead the Raiders to victory in Super Bowl XVIII against the Washington Redskins. He retired in 1993 and played his final game in the Pro Bowl in Hawaii in January 1994. Long capped his remarkable career with induction into the Pro Football Hall of Fame in August 2000.

He has been featured in several motion pictures, beginning with the 1995 action adventure *Broken Arrow* starring John Travolta and Christian Slater. In 1998, Long starred in the action adventure film *Firestorm*, and in 2000, he appeared with Kevin Costner, Kurt Russell and Courtney Cox in *3000 Miles to Graceland*.

## **CURT MENEFFEE**

### **Co-Host, FOX SUPER BOWL SUNDAY PREGAME SHOW**

Veteran studio and game broadcaster Curt Menefee serves as co-host of FOX's pregame, halftime and postgame coverage for Super Bowl XLVIII, his third Super Bowl on FOX, alongside Terry Bradshaw and analysts Howie Long, Jimmy Johnson and Michael Strahan. The group teams up for FOX NFL SUNDAY each week, America's most-watched pregame show for 20 consecutive seasons. He also hosts FOX Sports 1's FOX FOOTBALL DAILY each weeknight.

Additionally, Menefee hosts UFC on FOX main event broadcasts. He began hosting UFC on FOX prefight coverage at the first main event in November 2011.

Menefee began his career at FOX Sports in 1997 as a sideline reporter, and later moved to the game booth to call play-by-play for NFL and NFL Europe League coverage on FOX Sports and FSN. Through his work at WNYW FOX5 and MSG in New York, Menefee established himself as one of the Big Apple's most popular sportscasters.

Menefee came to WNYW from KTVT in Dallas, where he was the sports director and weeknight sports anchor. He also hosted a daily two-hour show on The Ticket sports radio in Dallas. Prior to his arrival in Dallas, Menefee anchored sports for WTLV (NBC) in Jacksonville, FL. Menefee's resume also includes experience as host of a daily sportscast on Sports News Network, a nationwide cable sports program, as well as sports anchor/reporter at WISC (CBS) in Madison, WI, and WOI (ABC) in Des Moines, IA.

Menefee received several awards for his work, including the Associated Press Award for Best Sports Reporter in New York and four Katie Awards (the Texas equivalent of an Emmy) for Best Sportscast and Best Sports Special. You may follow Menefee on Twitter at @curtmenefee.

## **MICHAEL STRAHAN**

### **Analyst, FOX SUPER BOWL SUNDAY PREGAME SHOW**

Michael Strahan, future Hall-of-Fame defensive end and Super Bowl champion, serves as an analyst for FOX SUPER BOWL SUNDAY during Super Bowl XLVIII, marking his second appearance as part of the FOX Sports broadcast team for a Super Bowl.

Strahan was drafted in the second round of the 1993 NFL draft by the New York Giants out of Texas Southern University. A top defensive captain, Strahan's entire 15-year football career was typified by the charisma and sportsmanship that made him a seven-time Pro-Bowler and one of only four players ever to lead the NFL in sacks for two seasons.

In 2001, Strahan completed what is widely considered to be one of the greatest seasons ever for a defensive player, breaking the 18-year-old NFL single-season sack record with 22.5 sacks. His record still stands today. The charismatic leader of the New York Giants was named the NFL's 2001 Player of the Year by Paul Zimmerman of *Sports Illustrated* and the 2001 Defensive Player of the Year by the Associated Press, making him the first New York Giant to win the award since Lawrence Taylor.

His crowning career achievement occurred on Feb. 3, 2008, at University of Phoenix Stadium in Glendale, AZ, where the Giants, bolstered by a suffocating defense, unrelenting pass rush and a miraculous fourth quarter touchdown drive, upset the then-undefeated New England Patriots 17-14 in Super Bowl XLII, one of the greatest Super Bowls ever played. Strahan was credited with two tackles and one sack. He retired with 141.5 career sacks, 794 tackles, four interceptions, 21 forced fumbles and two career touchdowns in 200 games. Strahan also holds the Giants' franchise sacks record with 133.5.

With a natural affinity for people and an effortless ease in front of the camera, Strahan has held hosting duties for several series, including his regular position as co-host alongside Kelly Ripa on *LIVE with Kelly and Michael*. Dedicated to many charitable works, Strahan donates his hands and heart to numerous charities including St. Jude Children's hospital, The USO, The Walter Reed Hospital, Cedar Sinai's Sports Spectacular and The Fresh Air Fund. He also teamed up with Mayor Cory Booker of Newark, NJ, in the creation of the Newark Mentoring Movement, a youth mentoring program. Strahan was a vocal and visible leader among the athletic community in the aftermath of the World Trade Center tragedy, and was the player representative for the Giants. You may follow Strahan on Twitter at @michaelstrahan.

## **BILL RICHARDS**

### **Producer, FOX SUPER BOWL SUNDAY PREGAME SHOW**

One of the most versatile members of the FOX Sports' production team, Bill Richards was named coordinating producer of America's most-watched pregame show, FOX NFL SUNDAY, and all of FOX Sports' studio programming, including THE OT postgame show, in April 2011. Richards once again produces the FOX SUPER BOWL SUNDAY PREGAME SHOW for Super Bowl XLVIII.

He assumed additional responsibilities as coordinating producer of FOX FOOTBALL DAILY and FOX NFL KICKOFF on FOX Sports 1 when the new network launched in August 2013, and returns as coordinating producer of FOX NASCAR SUNDAY for the 2014 NASCAR season.

Richards is involved in several facets of production for FOX Sports, FOX Sports 1, FOX Sports 2, FOX's 22 regional sports networks, FSN national programming and FOXSports.com. During FOX Sports' coverage of Super Bowl XLV, he produced the four-hour-plus FOX SUPER BOWL SUNDAY pregame show that included three sets, red carpet interviews with top celebrities and live musical performances.

In 2014, Richards, whose work has been recognized with six Emmy Awards, enters his 14<sup>th</sup> NASCAR on FOX season. He began producing FOX NASCAR SUNDAY, the network's wildly popular traveling pre-race show from the renowned "Hollywood Hotel," in 2001, the network's first season as a NASCAR Sprint Cup Series broadcast partner. Richards remained in the producer's chair for seven years before transitioning to a coordinating producer role.

Richards also oversees FOX Sports' Major League Baseball coverage, including the 2012 and 2013 All-Star Games and the 2013 World Series. Furthermore, Richards co-created, produced and directed Frank Caliendo's *Frank's Pick's* segment on FOX NFL SUNDAY from 2004 to 2011.

Outside of his production duties, Richards devotes his free time to the CMT Foundation, an organization dedicated to raising awareness and funds for Charcot-Marie-Tooth disease.

Richards was born and raised in Southern California. A graduate of Cal State Northridge with a degree in Broadcast Journalism, Richards resides in Los Angeles with his family.

## **STEPHANIE MEDINA**

### **Director, FOX SUPER BOWL SUNDAY PREGAME SHOW**

Emmy award-winning director Stephanie Medina joined FOX Sports as an associate director for the network's MLB and NFL pregame shows in 2003. At the start of the 2013-2014 NFL season, Medina began directing FOX NFL SUNDAY, America's highest-rated and most-watched pregame show for 20 consecutive years, and makes her Super Bowl debut at Super Bowl XLVIII in February 2014 as director of FOX SUPER BOWL SUNDAY.

Medina's FOX Sports' accolades include directing the network's Bowl Championship Series pregame coverage in 2006 and 2007 as well as Major League Baseball pregame shows in 2008 and 2009.

With success stretching beyond sports, Medina served as director for the daytime entertainment news talk show, *Access Hollywood Live*, a syndicated daily live show providing viewers with the latest pop culture news. Additionally, Medina worked as director and associate director on various game shows and a variety of news and talk show programs including *Deal or No Deal*, *Sunday Morning Shootout* and *Dr. Phil*. Medina is credited with directing live red carpet events for major award shows highlighted by the Academy Awards and Emmy Award shows.

A multiple Emmy Award-winning director, Medina won Emmys for "Best Live Event" in 2006 as well as "Best News Director" from 2001-2003. She began her directing career in 1993 as morning news director at KTLA in Los Angeles, CA. A graduate of CSU Fullerton, Medina earned in a B.A. in Communications. She currently resides in Los Angeles with her family.

# FOX SPORTS 1 TALENT BIOGRAPHIES

## **RONDE BARBER** **Analyst, FOX SUPER BOWL DAILY**

Former Pro bowl defensive back and Super Bowl champion Ronde Barber started the next chapter of his career in May 2013, retiring from the Tampa Bay Buccaneers to become an analyst for the NFL on FOX team. His duties are primarily centered on game-day color commentary, and Barber extends his vast experience to his role as analyst on FOX Sports 1's FOX FOOTBALL DAILY in the days and hours preceding FOX's live coverage of Super Bowl XLVIII.

Barber spent 16 years as one of the NFL's premier defensive playmakers, winning a Super Bowl in 2003, and setting the tone for Tampa's vaunted defensive units as a cornerback and later, safety. Barber, whom many proclaim as a future Hall of Famer, is the only player in NFL history to combine for more than 40 (47) interceptions and more than 20 (28) sacks. Barber also ranks fourth all-time in the NFL with 14 non-offensive touchdowns.

Barber's on-field durability was remarkable, making 215 consecutive NFL starts, impressive considering his 1,025 career tackles, and only one season of not recording at least 70.

For many Buccaneer fans, Barber is best remembered for 'The Pick,' a 92-yard interception and return for a game-solidifying touchdown in the 2003 NFC Championship Game against the Philadelphia Eagles. He stepped in front of fellow NFL on FOX analyst Donovan McNabb to nab that on-field memory.

He was drafted by Tampa Bay as the 66<sup>th</sup> overall selection in the third round of the 1997 NFL Draft. As a gifted corner for the University of Virginia, Barber ranks third all-time in school history with 15 career interceptions, starting all 36 games and earning All-ACC honors in his three years on the team.

Away from the gridiron, Barber, along with his well-known brother and former New York Giants running back, Tiki, wrote three children's oriented books entitled, *By My Brother's Side*, *Game Day* and *Teammates*, while also filming a *Lifetime* network PSA for National Breast Cancer Awareness Month.

Barber currently resides in Tampa, FL, with his wife, Claudia, and two daughters.



## **JOEL KLATT**

### **Host, FOX FOOTBALL DAILY**

Former University of Colorado quarterback Joel Klatt lends a hand to FOX Sports' coverage of Super Bowl XLVIII by hosting FOX FOOTBALL DAILY on FOX Sports 1. He also serves as an analyst on FOX COLLEGE FOOTBALL, FOX Sports 1's Saturday pregame show, and as an analyst for Thursday night games on FOX Sports 1 alongside Justin Kutcher, Petros Papadakis and sideline reporter Kristina Pink.

Klatt is considered one of Colorado's all-time greatest quarterbacks. He set 44 school records as the Colorado starter from 2003-'05 after joining the team as a "recruited" walk-on in 2002 following a brief stint in professional baseball. He enjoyed perhaps one of the best debuts as a starting quarterback in NCAA history in CU's 42-35 victory over crosstown rival Colorado State in 2003, throwing for 402 yards and four touchdowns, and posted a single-game QB rating of 199.9, the second-best rating in CU history for a game with 30 or more attempts. Klatt became only the third Buffalo ever to throw for more than 2,500 yards in a season in his first year when he racked up 2,614 yards and 21 touchdowns -- the second most in a single year for Colorado.

Klatt finished his Colorado career as the school's all-time leader in passing yards (7,375), touchdowns (44), competition percentage (60.8) and completions (666). His 44 school records are the second most by a Colorado student-athlete only to Byron "Whizzer" White's 51 set in 1934-'37. Following his collegiate career, Klatt attended the Detroit Lions and New Orleans Saints rookie mini-camps in 2006, and was signed as a free agent by the Saints, who released him before the start of the regular season.

Klatt, a three-sport All-State athlete in high school, previously worked as a game and studio analyst on FOX Sports Networks' (FSN) Big 12 and Pac-12 Conference football coverage after two seasons as a studio analyst on FSN's extensive lineup of Saturday Big 12 programs. Klatt was drafted by the San Diego Padres in the 11<sup>th</sup> round of the 2000 amateur baseball draft and spent three seasons in the Padres' minor league system before transitioning to college football. You may follow him on Twitter at @joelklatt.

## **JOHN LYNCH**

### **Studio Analyst, FOX FOOTBALL DAILY**

Former Tampa Bay Buccaneers and Denver Broncos safety John Lynch joined FOX Sports for his fifth full season in 2013, occupying the NFL on FOX broadcast booth with play-by-play man Kevin Burkhardt. He lends his expertise as a Super Bowl champion to his role as analyst on FOX Sports 1's FOX FOOTBALL DAILY in the days and hours leading up to FOX's live coverage of Super Bowl XLVIII. Lynch joined FOX's NFL broadcast in November 2008 after his retirement from the NFL, calling two games that season.

Lynch played his first 11 seasons in the NFL with the Buccaneers, where he was five-time Pro Bowler (1997, 1999-2002) and received Four All-Pro honors (first team in 1999 and 2000 and second team in 2001 and 2002). He led the Bucs to their first NFL championship with a victory over the Oakland Raiders in Super Bowl XXXVII. In 2004, Lynch signed as a free agent with the Denver Broncos. A known leader, he was named defensive co-captain and registered four more Pro Bowl selections with the team (2004, 2005, 2006 and 2007).

Lauded for his off-the-field work, Lynch was a finalist for the 2002 and 2003 Walter Payton NFL Man of the Year awards, an award that honors a player's volunteer and charity work, as well as his excellence on the field.

A third round pick out of Stanford in 1993, Lynch was a second-team All-American and first-team All-Pacific-10 Conference as a senior. Lynch began his college career as a quarterback. Lynch's athletic abilities weren't limited to the gridiron. A star outfielder and pitcher for the Cardinals, Lynch was drafted as a pitcher by the Florida Marlins in the second round (66th overall) of the 1992 amateur draft. He threw the first pitch in the organization's history as a member of the Erie Sailors, and his jersey is in the Baseball Hall of Fame.

## **DONOVAN MCNABB**

### **Panelist, FOX SPORTS LIVE**

Former NFL standout quarterback Donovan McNabb lends his Super Bowl expertise as an analyst on FOX SPORTS LIVE, the flagship news, opinion and highlights program airing nightly on FOX Sports 1, America's new sports network.

McNabb played 13 seasons as an NFL quarterback, primarily for the Philadelphia Eagles, who drafted him out of Syracuse University in 1999 with the second overall selection. He was named starting quarterback in the 10<sup>th</sup> game of his rookie year, and went on to lead the team to eight postseasons, including five NFC East Division championships, five NFC Championship Games and the team's first Super Bowl appearance in 24 years.

McNabb was selected for six Pro Bowls, twice named a finalist for the NFL's Man of the Year Award and finished second in the MVP voting following the 2000 season. The Chicago native, credited with helping resurrect an Eagles franchise that finished 3-13 in 1998, piloted the club to more wins (92), postseason games (16) and postseason victories (nine) than any other quarterback in team history. He officially retired from the NFL as a Philadelphia Eagle in July 2013, and the Eagles retired his No. 5 jersey in September 2013.

The FOX SPORTS LIVE analyst is no television rookie. He joined the NFL Network prior to the 2012 season as a broadcaster, and during the 2006 offseason, served as an analyst and anchor for several ESPN shows.

McNabb graduated from Syracuse University with a communications degree, and was named to the school's Board of Trustees a mere three years later. Named the Big East Player of the Decade in the '90s, he holds multiple conference and school records. McNabb also played two seasons on the Syracuse basketball team, including 1995-'96, when the team lost to Kentucky in the NCAA Finals.

You may follow McNabb on Twitter at @donovanjmcnabb.

## **RANDY MOSS**

### **Analyst, FOX FOOTBALL DAILY**

Former Pro Bowl MVP Randy Moss started the next chapter of his career in August 2013, retiring from the San Francisco 49ers to become an analyst on FOX Sports 1's FOX FOOTBALL DAILY.

Moss spent 14 years as one of the NFL's premier wide receivers, making a Super Bowl appearance with the New England Patriots in 2007, and setting an NFL best for single-season touchdown receptions at 23. Moss set the same record as a rookie with the Minnesota Vikings in 1998 with 17 touchdown receptions. He ranked second on the all-time list of regular season touchdown receptions with 156 at the time of his retirement.

Moss played college football at Marshall University and twice was named an All-American. The Minnesota Vikings picked him in the first round of the NFL Draft, and he helped the side become the top-ranked offense in the league. He earned the NFL Offensive Rookie of the Year award in 1998 and was named the 2009 Pro Bowl MVP. Following seven seasons with the Vikings and five Pro Bowl selections, Moss was traded to the Oakland Raiders for two seasons and then joined the New England Patriots in 2007. In his first season, he won the AFC Championship before losing to the New York Giants in Super Bowl XLII. He garnered two more Pro Bowl selections in 2007 and 2010, tallying his total at seven. He spent a season with the Tennessee Titans in 2010 and finished his career with the 49ers winning the 2012 NFC Championship.

Moss and his girlfriend, Libby, have four children – Sydney, Senali, Thaddeus and Montigo. You may follow Moss on Twitter @RandyMoss.

## **CHRIS MYERS**

### **Host, AFTERNOON HUDDLE**

Versatile Emmy Award-winner Chris Myers returns to lend his vast experience to FOX Sports' coverage of Super Bowl XLVIII as host of AFTERNOON HUDDLE on FOX Sports 1. Live from Radio Row at the Super Bowl XLVIII press headquarters hotel in New York, AFTERNOON HUDDLE takes fans inside the media frenzy of the nation's greatest sports championship, and features the biggest names in football and entertainment, Super Bowl interviews, discussion and information leading up to the game.

Myers, who twice served as pregame and sideline reporter for FOX's Super Bowl coverage, is the network's only three-sport personality. In addition to his NFL on FOX postseason reporting and regular season play-by-play duties, Myers serves as host of NASCAR on FOX's live, on-site prerace program and is a reporter during regular and postseason MLB on FOX broadcasts.

Myers joined the FOX family in 1998 as an anchor for FOX Sports News on FSN, and later hosted a critically-acclaimed interview program called *CMI: Chris Myers Interviews*. Before joining FSN, Myers spent 11 years at ESPN serving as host of *Up Close*, as well as a reporter and anchor for *SportsCenter*. He was awarded an Emmy in the Sports Features category in 1990 as an anchor/reporter.

The veteran reporter previously was a sports anchor and feature reporter with WWL-TV in New Orleans from 1982 to 1988. Prior to WWL-TV, Myers was a sportscaster with WTVJ-TV from 1980 to 1982 and WCIX-TV in Miami from 1978 to 1980. He now also hosts a show on FOX Sports Radio. Myers attended Florida International University and Miami Dade Community College, where he majored in radio and television. You may follow Myers on Twitter at @The\_ChrisMyers.

## **JAY ONRAIT**

### **Anchor, FOX SPORTS LIVE**

Jay Onrait and long-time on-air partner Dan O'Toole join FOX Sports 1 as the primary highlight show hosts for FOX SPORTS LIVE, the network's nightly news, highlights and interview show.

The duo comes to FOX Sports 1 from Canada's popular weekday edition of *SportsCentre*, TSN's 1 a.m. show that repeated hourly throughout the next morning. So popular, the *Wall Street Journal* wrote an article entitled, 'Why Can't We Have Canada's *SportsCentre*?' In the article, *WSJ* noted their brand of humor and on-air style was 'trying to reinvigorate the genre.'

Onrait and O'Toole anchored TSN's *SportsCentre* coverage of the 2012 Olympic Games, on location from Trafalgar Square, one of London's most popular destinations. In 2010, Onrait and Beverly Thomson co-hosted CTV's *Olympic Morning* presentation during the Vancouver Winter Games.

The Canada resident hosted much of the network's most important programming, including its NHL trade deadline show, NBA Finals, Vanier Cup and in-studio broadcasts of the NBA's Toronto Raptors. Onrait was named the 2011 Gemini Award winner for Best Sportscaster/Anchor for his contributions within the industry.

Onrait was raised in Athabasca, Alberta, Canada, the son of a pharmacist and nurse. Studying chemistry at the University of Alberta, with a goal to enter his family's long-time business, he wound up enrolling at Ryerson University which led to an eventual entry-level editorial position with TSN in 1996.

He graduated in 1998 with a bachelor's degree in Radio & Television Arts; later becoming the sports director for a Saskatoon television station. Onrait went on to host the Big Breakfast on A-Channel.

In 2001, Onrait joined the NHL Network, hosting its flagship program *NHL on the Fly* and *Molson That's Hockey 2*. You may follow Onrait on Twitter @jayonrait.

## **DAN O'TOOLE**

### **Anchor, FOX SPORTS LIVE**

Dan O'Toole comes to FOX Sports 1, along with his long-time on-air colleague, Jay Onrait, as the primary anchors for FOX SPORTS LIVE, the nation's new sports network live news, highlights and interview show.

O'Toole and Onrait come to FOX Sports 1 from Canada's popular weekday edition of *SportsCentre*, TSN's 1 a.m. show that was repeated hourly throughout the next morning. So popular, the *Wall Street Journal* wrote an article entitled, 'Why Can't We Have Canada's *SportsCentre*?' In the article, *WSJ* noted their brand of humor and on-air styling was 'trying to reinvigorate the genre.'

Adding to *SportsCentre*, O'Toole also co-hosted the 2010 Vancouver Winter Games with Cory Woron from the International Broadcast Centre. Before moving to TSN in 2002, O'Toole helped launch Citytv in Vancouver, working as an anchor and reporter. Prior to Citytv, starting in 1998, O'Toole spent three years as the sports director for radio stations CJOK-FM and CKYX-FM. He was also the play-by-play voice for the Fort Murray Oil Barons of the AJHL. By 2000, O'Toole worked at CTV Edmonton as the Fort McMurray evening news reporter, while handling his radio sports director duties in the morning.

O'Toole, a native of Peterborough, Ontario, Canada, graduated from Algonquin College in 1996 with a broadcasting diploma. While still in college, O'Toole was the play-by-play voice for the Ottawa 67s, later moving to Vancouver to work as the traffic reporter for CJJR-FM and CFUN-AM radio stations.



## **ANDY RODDICK**

### **Panelist, FOX SPORTS LIVE**

Tennis legend Andy Roddick, who retired from the sport at 30, occupies center court as co-host of FOX SPORTS LIVE, the flagship news, opinion and highlights program airing nightly on FOX Sports 1, America's new sports network.

Roddick, a former world No. 1 professional tennis player and Grand Slam singles champion, holds the distinction of the most recent American male to have won a Grand Slam singles event by virtue of his 2003 U.S. Open victory. The then-21-year-old Roddick was ranked No. 1 in the world later in the year. A mark of consistency, he remained in the top 10 for much of the next decade.

He advanced to the Wimbledon finals three times, reached the Australian Open semifinals on four occasions and competed in 42 Davis Cup matches, leading the United States to victory in 2007 in Portland, OR.

Roddick occupied the No. 1 junior player spot in the United States from 1999 to 2000, and was No. 1 in the world by 2000. The same year, he won the Junior U.S. Open and Australian Open singles titles before going pro a few months later. Roddick earned six world junior singles titles and seven world doubles titles, setting many records along the way, including earning the distinction as the youngest-ever ATP Player of the Year in 2003. At the September 2004 Davis Cup, Roddick again rewrote history with a record-breaking 155-mph serve.

One of the greatest tennis players in history, Roddick announced his retirement from the sport on Aug. 30, 2012 -- his 30th birthday -- to focus on his charitable work through the Andy Roddick Foundation. He founded the organization as an 18-year-old with the goal of developing and inspiring underserved youth through sports-based mentoring. In 2005, the Nebraska native received the prestigious Arthur Ashe Humanitarian Award. Two years later, he was recognized with the Arthur Ashe Leadership Award, and in 2009, the Heineken Star Award for achievements in athletics and philanthropy.

He is married to actress/model Brooklyn Decker, and the couple maintains residences in Austin, TX, and Los Angeles. You may follow Roddick on Twitter at @andyroddick.

## **EPHRAIM SALAAM**

### **Panelist, FOX SPORTS LIVE**

Former NFL star Ephraim Salaam lends his Super Bowl expertise as an analyst on FOX SPORTS LIVE, the flagship news, opinion and highlights program airing nightly on FOX Sports 1, America's new sports network.

Salaam was an NFL offensive lineman for 13 years, playing for the Atlanta Falcons (1998-2001), Denver Broncos (2002-'03), Jacksonville Jaguars (2004-'05), Houston Texans (2006-'08; 2009-'10) and Detroit Lions (2009). As a rookie in 1998, he started all 16 games and helped lead the Falcons to a 14-2 season, the NFC Championship and the team's first Super Bowl appearance (Super Bowl XXXIII), starting at right tackle.

The Falcons drafted Salaam out of San Diego State University (SDSU) in 1998, where he was a three-year starter at right and left tackle, as well as a member of the school's basketball team. Quite the academic, Salaam enrolled at SDSU as a 16-year-old after skipping two grades in elementary school. He started all 16 regular-season NFL games in the 1998, 1999, 2002 and 2007 seasons, and upon retirement had amassed 163 games played, 129 of which he started.

Off the field, Salaam's quick wit and off-the-cuff humor landed him recurring roles as host and correspondent for FSN's BEST DAMN SPORTS SHOW PERIOD, as well as guest host, correspondent and resident movie critic roles for NFL Network's *Total Access*. He has had numerous guest actor roles on television and film, and regularly appears on *The Trenches* podcast on Grantland.com with host Robert Mays. The Chicago native also appeared in a well-known NFL SuperAd commercial for Super Bowl XLII with then-Houston Texans teammate and close friend, Chester Pitts. You may follow Salaam on Twitter at @ephraimsalaam.

## **CHARISSA THOMPSON**

### **Host, FOX SPORTS LIVE**

Charissa Thompson returned to the FOX Sports family in 2013 as host of FOX SPORTS LIVE, the flagship news, opinion and highlights program airing nightly on FOX Sports 1, America's new sports network. Thompson's vast and diverse experience in the sports and entertainment worlds has established her as one of the country's most versatile broadcasters.

The Seattle native has experience covering multiple sports, ranging from rodeo to hockey and the NFL. Most recently, Thompson co-hosted *SportsNation* daily on ESPN2 and served as host of reality TV series *Splash*, a diving competition on ABC.

With FOX Sports from 2007 to 2011, Thompson reached across nearly all sporting disciplines, appearing on everything from FOX NFL SUNDAY to BCS bowl games to BEST DAMN SPORTS SHOW PERIOD, for which she covered major sporting events and two MLB All-Star Game Red Carpet Shows. Furthermore, she anchored and reported for numerous programs, including FSN BASEBALL REPORT and WNBA WEEKLY, while simultaneously reporting for FSN's BCS BREAKDOWN and the BCS RATINGS SHOW. She and fellow FOX Sports colleague, Michael Waltrip, also teamed up to co-host FAST TRACK TO FAME in 2010.

In September 2011, Thompson joined ESPN as co-host of *Numbers Never Lie* before moving to *SportsNation*. Furthermore, Thompson lent her sideline reporting skills to the Big Ten Network for the Saturday game of the week in football and basketball, on top of sideline reporting for PAC-10 basketball games on behalf of FSN. Earlier in her career, she hosted FSN's TOUGHEST COWBOY, a program highlighting the sport of rodeo, and reported for *Shaq Vs.* on ABC.

Thompson graduated from the University of California at Santa Barbara in 2004 with a Bachelor of Arts degree in law and society. For more information on Thompson, please follow her on Twitter at @CharissaT.

**BRIAN URLACHER**  
**Analyst, FOX FOOTBALL DAILY**  
**Analyst, FOX NFL KICKOFF**

Former NFL standout linebacker Brian Urlacher lends his expertise as an analyst on FOX Sports 1's FOX FOOTBALL DAILY, having joined the network in August 2013 after retiring from the NFL in May of that year.

Urlacher played all 13 seasons of his career for the Chicago Bears, who drafted him out of the University of New Mexico in 2000 with the ninth overall selection. After winning the NFL Rookie of the Year Award in 2000, he went on to lead the team to eight postseasons, including a NFC Championship in 2006 and a Super Bowl appearance that same season.

Urlacher was selected for eight Pro Bowls and won the NFL Defensive Player of the Year Award for the 2005 season. He started all but two games during his 182-game career in the NFL, third most in franchise history. He posted a Bears' all-time high of 1,779 tackles and recorded 41.5 sacks, 22 interceptions, 16 fumble recoveries and 11 forced fumbles.

The New Mexico native graduated from the University of New Mexico with a degree in criminology, and finished with the third-most career tackles in the school's history. He was the first person to be inducted into the University of New Mexico's Football Wall of Fame and last year, his No. 44 Jersey was retired.

Urlacher has three children -- Pam, Riley and Kennedy -- and you can follow him on Twitter at @BUrlacher54.

# EXECUTIVE BIOGRAPHIES

## ERIC SHANKS

### President, COO & Executive Producer, FOX Sports

Eric Shanks is President, COO and Executive Producer of FOX Sports. Shanks oversees all entities within FOX Sports, including FOX Sports 1, FOX Sports 2, the FOX Sports Regional Networks, FOX Deportes and all digital ventures. Shanks and FOX Networks Group President & COO Randy Freer were the driving force behind the historic and successful launch of America's new sports networks, FOX Sports 1 and FOX Sports 2, on Aug. 17, 2013.

Shanks also serves as Executive Producer of all FOX Sports productions and is responsible for the look, sound, editorial content and superior quality of FOX Sports' studio and game broadcasts. Named to the position in June 2010 at age 38, he is believed to be the youngest president of a broadcast network sports division ever.

Shanks is the third president of FOX Sports since its inception in December 1993, succeeding David Hill and Ed Goren. Initially joining FOX Sports in 1994 as a broadcast associate, Shanks' appointment is the very definition of the American corporate success story. A six-time Emmy Award-winner and a member of the *Sports Business Journal's* prestigious "40 Under 40" Hall of Fame, Shanks assumes the day-to-day responsibilities of the FOX Sports broadcast network. He oversees programming, production, field and studio operations, marketing, promotion, communications, business and legal affairs for America's top-rated network sports division the last 13 years.

He also directs all aspects of FOX Sports' television investments and partnerships. In addition, Shanks spearheads the division's strategy of pursuing major event programming to ensure FOX Sports' position as a premier network sports broadcaster.

Shanks served as executive vice president for entertainment for DIRECTV from 2004-2010, overseeing business activities related to the development of DIRECTV's original entertainment, advanced products and advertising sales. In addition, he also was responsible for the DIRECTV Sports Networks business unit comprised of regional sports networks in Seattle, Denver and Pittsburgh. In that role, Shanks developed innovative content and services that were compelling and distinct. His advances include the launch of DIRECTV on DEMAND; The 101 Network, which among other programs, features the *Dan Patrick Show*; DIRECTV's exclusive NASCAR package; the creation of the NFL RedZone feature to DIRECTV's exclusive NFL SUNDAY TICKET package and its recently announced 3D programming initiative; and created the partnership between DIRECTV and Augusta National for the multiscreen coverage of The Masters.

In 2006, Shanks formed DIRECTV's first in-house advertising sales team. He originally joined DIRECTV in 2004 from FOX as senior vice president of Advanced Services and Content, responsible for business activities related to the development of DIRECTV receivers and advanced services such as digital video recording, interactive television and high-definition television.

Prior to joining DIRECTV, Shanks served as a producer at FOX Sports and as vice president of Enhanced Programming for FOX Television Networks. Shanks also served as Executive Producer of Sky Sports 1 & 2 where he launched Sky TV's soccer coverage in Italy. His accomplishments there include producing NFL Europe coverage and FSN's THE BEST DAMN SPORTS SHOW PERIOD, in addition to launching Sky Sports 1 and 2 for the Sky Italia platform in Italy.

Shanks originally joined FOX Sports in 1994, the network's inaugural NFL season. He also served on production crews for FOX Sports' coverage of the NHL and MLB. Shanks helped develop the FOXTrax "glowing puck" and yellow first-down line that is a staple of today's televised football coverage. He began his sports television career as a broadcast associate at CBS Sports in 1993. Born Sept. 30, 1971, in Brazil, IN, Shanks lives in Los Angeles with his wife, Brenda, daughter Maisie, and sons, Jack and David.

## **SCOTT ACKERSON**

### **Executive Vice President, News, FOX Sports**

Emmy Award-winner Scott Ackerson is FOX Sports' Executive Vice President of News, overseeing the network's news coverage, which includes FOX SPORTS LIVE, the network's flagship news, opinion and highlights program. The 19-year FOX Sports veteran was named to this position in December 2013 and is responsible for guiding both FOX Sports 1 and FOX Sports 2 in this capacity.

Ackerson, previously the Coordinating Producer of FOX NFL SUNDAY, has been in charge of all studio programming for the networks and entities within FOX Sports since 2011. Ackerson also serves in an advisory role to the Big Ten Network and oversees a production unit that creates feature segments for all FOX Sports entities. In 2012, Ackerson served as interim president of FOX Sports' cable channel SPEED while simultaneously overseeing studio production. He reports to Eric Shanks, President and COO of FOX Sports.

Ackerson joined FOX Sports in 1994, leading FOX NFL SUNDAY to its 20-year run as America's most-watched NFL pregame show. Under his direction, the network's signature studio program won four Emmy Awards for Outstanding Studio Show and became a cultural phenomenon watched by millions nationwide every Sunday. Its continuous run at the top places it alongside such iconic programs as *Today* and *60 Minutes*. Under Ackerson's guidance, FOX NFL SUNDAY has taken home an Emmy Award for Best Studio Show four times since 1996.

An accomplished studio producer, Ackerson plays a significant role in the ongoing success of one of the most impressive sports-TV dynasties in history. His keen eye for talent and chemistry has produced an informative and entertaining brand of NFL studio coverage that has helped advance the sports TV careers of Howie Long, Jimmy Johnson, Jimmy Kimmel, Jillian Reynolds and Frank Caliendo.

Before joining FOX Sports prior to its first NFL season in 1994, Ackerson honed his craft from 1987 through mid-1994 at ESPN. In addition to his nightly responsibilities as the coordinating producer of *SportsCenter*, a position he attained in 1993, Ackerson had numerous special studio assignments for ESPN, including the World Series (1987), Super Bowl (1989-'93) and MLB All-Star Game (1993).

Ackerson broke into broadcasting as an intern at WBNS Radio in Columbus, OH, in 1981. His first job came at WOUB Radio/TV in Athens, OH, in 1982. Over the next few years he honed his television skills in such markets as Huntington, WV. (WOWK-TV), Altoona, PA (WTAJ-TV), San Antonio (KMOL-TV) and Minneapolis (KARE-TV). Ackerson graduated from Ohio University in 1982 with a journalism degree. He was four-year member of the Ohio University bowling team.

**JOHN ENTZ**  
**Executive Vice President, Production**  
**Executive Producer, FOX Sports**

Veteran sports television producer John Entz serves as Executive Vice President, Production and Executive Producer, FOX Sports. He is the fifth executive producer in FOX Sports' 19-year history, joining News Corp. Senior EVP David Hill, Ed Goren, the late Doug Sellars and Eric Shanks, who also holds the title.

Entz's responsibilities include all studio and event production for the networks and entities including FOX Sports, FOX Sports 1, FOX Sports 2, FOX Sports Regional Networks, FOX Deportes, FOX Soccer, and FOXSports.com as they pertain to digital programming. He also serves in an advisory capacity to the Big Ten Network. Combined, these networks produce more than 3,000 events annually. Entz reports to Eric Shanks, President of FOX Sports, and is based in Los Angeles.

Most recently, Entz served as Senior Vice President of Production for MLB Network since September 2008, helping to launch the network. He was responsible for overseeing the look and presentation of MLB Network's studio programming and game coverage. In MLB Network's first year on the air, Entz oversaw 2,300 live hours of programming, including the network's signature *MLB Tonight* studio show and coverage of breaking news and special events. In March 2010, Entz was honored as one of *Sports Business Journal's* "40 Under 40."

Entz formerly was a Vice President and Executive Producer at FOX Sports Net, where he produced the MLB All-Star Game Red Carpet Show and BCS Pregame specials for FOX Sports, and also worked on FOX Sports' Super Bowl Pregame coverage. He also oversaw the daily production of THE BEST DAMN SPORTS SHOW PERIOD and the show's Top 50 Countdown specials. Prior to joining FOX in 2005, Entz worked at ESPN as an Associate Producer and Production Assistant on *SportsCenter*, *Baseball Tonight* and *NFL Primetime*, winning a Sports Emmy Award.

**DAVID NATHANSON**  
**General Manager & Chief Operating Officer,**  
**FOX Sports 1 & FOX Sports 2**

David Nathanson serves as General Manager and Chief Operating Officer for FOX Sports 1 and FOX Sports 2, working closely with FOX Sports' existing service departments, including programming and research, distribution, sales, marketing and communications to oversee the developing channels in his charge. He also continues to manage FOX Soccer Plus, the leading premium international sports network.

In his former position, Nathanson served as General Manager and Executive Vice President of FOX Soccer, helping spearhead FOX Sports' FIFA World Cup rights acquisition in 2011. Under his leadership, FOX Soccer was the nation's leading television destination for domestic and international soccer, offering more than 1,700 annual hours of live matches, highlight programs, talk shows, nightly newscasts and original series including the Emmy-nominated, BEING: LIVERPOOL. FOXSoccer.com also was the most-visited soccer website in the U.S., while FOXSoccer.tv was the leading premium broadband video portal dedicated to live soccer coverage.

Nathanson joined FOX Soccer in January 2010 after previously serving as President of Television Games Network from 2005 to 2009. Under his leadership, TVG became the largest legal Internet gaming provider in the United States and one of the most widely distributed niche sports networks on television worldwide. After years of growth in revenue and distribution, Nathanson led the sale of TVG to Betfair Group LTD in 2009.

Prior to leading TVG, Nathanson worked at News Corporation in various increasingly responsible capacities, starting in 1999 as Director of Marketing for New Media. In 2001, he was promoted to Director, Broadband Strategy and Channel Development for Fox Cable Networks, and became Vice President, Advanced Services and Channel Development in 2002. Throughout most of his original tenure at FOX, Nathanson served as General Manager of FOX College Sports. In 2004, he launched FOX Reality Channel as Vice President, Business and Operations, a role in which he remained until moving to TVG in 2005. Before joining FOX, Nathanson worked for Cablevision Systems and Comcast Corporation.

Nathanson earned a bachelor's degree from the University of Pennsylvania, graduating with honors. He also holds an MBA from the Anderson School of Management at UCLA.

Nathanson is a member of the Young Presidents Organization (YPO) and serves on the board of Mapleton Investments, Falcon Waterfree Technologies and the Brentwood School. He was the recipient of the prestigious "40 Under 40" award in 2012, presented by *Sports Business Journal*, and twice was named by *CableFAX* as one of the 100 most influential persons in the television industry.



## **DAVID NEAL**

### **Coordinating Producer, Super Bowl XLVIII on FOX**

Veteran sports and Olympics television producer David Neal, with more than 30 years of production experience at the highest levels and recipient of 34 Emmy Awards, serves in the newly created position of Coordinating Producer for FOX Sports' extensive multi-platform coverage of Super Bowl XLVIII.

Neal is responsible for managing all aspects of FOX Sports' coverage of Super Bowl XLVIII including live programming on FOX and FOX Sports 1 as well as FOX Sports' regional networks and FOX Sports Digital platforms coverage. Working closely with NFL and the New York/New Jersey Super Bowl Host Committee to plan and implement the network's comprehensive offerings, Neal coordinates events and telecasts from Times Square to MetLife Stadium and all points in between.

While planning for Super Bowl XLVIII, Neal has continued to fulfill his duties as Executive Producer of FIFA WORLD CUP ON FOX, responsible for developing and executing FOX's coverage plans for FIFA World Cup across all FOX Sports' platforms including broadcast, cable and digital. Neal also was named executive producer of FOX Sports' CONCACAF Gold Cup coverage in summer 2013.

Before joining FOX in September 2012 to coordinate World Cup and CONCACAF Gold Cup telecasts, Neal spent more than 30 years at NBC Sports overseeing coverage of several Winter and Summer Olympic Games, NBA Finals, World Series and Super Bowl pregame shows.

For Super Bowl XLVIII, Neal's responsibilities are as diverse as they are all-encompassing. He is charged with designing the production infrastructure for FOX Sports' stadium and studio operations, as well as forming the on-air, production and technical teams to call and present the action.

At NBC, Neal held dual roles as Executive Vice President of NBC Olympics, responsible for the production, programming and technical engineering departments of NBC's Olympic division, in addition to serving as Executive Producer of NBC Sports, giving him additional responsibility for all NBC Sports productions. In addition to 34 Emmys, Neal's innovative and creative vision was recognized with a Peabody Award following the 2008 Olympic Summer Games.

Immediately following his 30-year storied career with NBC Sports and Olympics encompassing live events, studio shows, documentaries and anthology programs, Neal formed David Neal Productions in 2010, producing more than 250 hours of television for varied clients including Univision, the Professional Bull Riders on CBS and NBC and Epic Poker on CBS and Velocity. Neal also led the successful launch of the Univision Deportes Network cable channel in the spring of 2012. He spent two years leading his production company before joining FOX.

In his three decades at NBC, Neal produced nine Olympics, four NBA Finals, two World Series and a Super Bowl pregame show. Beyond the Olympics, Neal produced many other memorable NBC Sports live telecasts, including three of the four most-watched NBA Finals games in U.S. television history: Game 6 of the 1998 NBA Finals -- Michael Jordan's dramatic final game with the Chicago Bulls (#1, 35.9 million viewers), Game 5 of the 1998 Finals (#3, 30.6 million) and Game 5 of the 1997 Finals (#4, 30.3 million viewers). Neal's two World Series productions included the thrilling extra-innings win by the Florida Marlins in Game 7 of the 1997 World Series.

In September 2008, Neal was ranked #13 in the *Media Week* 50 recognizing "the overall impact executives have on their industries, in terms of setting new industry standards or best practices."

Neal graduated from the University of Southern California in 1978 with a degree in Broadcast Journalism. His father -- the late Roy Neal -- was a much-honored and respected NBC News correspondent, producer and executive from 1948-'86. David Neal was born in Newport News, VA, and raised in Woodland Hills, CA. He resides in Los Angeles with his wife, Jen.

**BILL WANGER**  
**Executive Vice President of**  
**Programming, Research & Content Strategy, FOX Sports**

One of the most influential executives at FOX Sports, Bill Wanger serves the division as Executive Vice President of Programming, Research and Content Strategy. He reports to Eric Shanks, President and COO, FOX Sports.

In his role, Wanger oversees the programming and research department and is responsible for all program scheduling, strategic planning, ratings analysis, research and advertising sales support for the network's linear and digital outlets. In addition, his responsibilities include content strategy, adding his voice to the business affairs team assessing long-term rights acquisition opportunities and value. Recognized for his influence in the sports media industry, Wanger is a member of the *Sports Business Journal's* prestigious "Forty Under 40" Class of 2007.

Wanger joined FOX Broadcasting Company in 1989 as an analyst in the Research & Marketing Department. In 1993, he was promoted to Director of Research & Marketing where he was directly involved in creating the presentation to NFL owners that helped secure FOX's historic first television rights deal in December 1993. Subsequently, he played a vital role in helping secure new affiliates and worked directly with former New World CBS stations as they transitioned to FOX in early 1994. In addition to the NFL, he has been an integral part of every rights deal ever negotiated by FOX Sports, which includes the NHL, MLB, NASCAR, the BCS, the Pac-12 Conference, UFC and FIFA World Cup.

Wanger's strategic influence and programming decisions helped FOX Sports become America's top-rated network for sports for 15 straight years (1997-2011). His input into FOX's NFL schedule and weekly regionalization of games has been vital in helping the NFL on FOX post record ratings growth for an unprecedented three straight seasons (2009-'11).

Among Wanger's many accomplishments at FOX Sports has been his co-creation (along with David Hill & Ed Goren) of FOX Sports Supports, the division's in-house charitable initiative. FOX Sports Supports was launched in 2008 to raise awareness, provide financial assistance and spur volunteerism for notable health-related charities over the course of the network's entire broadcast season. Some charities that have partnered with FOX Sports Supports include St. Jude Children's Research Hospital, Make-A-Wish Foundation, Autism Speaks, The Children's Health Fund, Alzheimer's Association, Susan G. Komen For the Cure, Michael J. Fox Foundation For Parkinson's Research, City of Hope, Malaria No More, Hole in the Wall Camps, Stand Up to Cancer, The Armed Forces Foundation, American Heart Association and Boys and Girls Clubs of America.

Wanger also is actively involved in other charity work. He co-founded the City of Hope Golf Classic that has raised more than \$8 million in 14 years for cancer research and patient care. Currently, he co-chairs the annual event, which benefits the Tim Nesvig Lymphoma Fellowship and Research Fund.

Wanger was born and raised in Highland Park, IL. He graduated from the University of Southern California in 1989 with a Bachelor of Science degree in Business Administration. He currently resides in Los Angeles with his wife, Melissa, and their two daughters.

--FOX SPORTS--