



MEDIA INFORMATION

HISTORY-MAKING DEBUT: CHELSEA – MANCHESTER UNITED IS MOST-WATCHED PREMIER LEAGUE MATCH EVER IN U.S.

Nearly 2.5 MM Tune-In to FOX, FOX Soccer and FOX Deportes

Los Angeles -- Sunday's first of three taped-delayed Barclays Premier League matches this season on FOX scored big on a combination of FOX Sports Media Group outlets. Manchester United's 3-1 defeat of Chelsea is the most watched BPL match ever in the US, with a combined audience of 2,486,000 viewers on FOX Sports, FOX Soccer and FOX Deportes, according to figures released today by Nielsen Media Research.

Sunday's match on FOX posted a 1.0 household rating with 1.6 million viewers, a .4 with 456,000 viewers for the live match on FOX Soccer and a 4.2 with 430,000 watching the Spanish-language telecast live on FOX Deportes. It was also the top program of the day among all Spanish sports programs with a A18-49 audience of 323,000 and the second-highest rated match ever on FOX Soccer among 18-34's.

The record-setting tape-delayed Premier League match on FOX is second in total audience to this year's LIVE UEFA Champions League Final, also on FOX and FOX Deportes (4.2 million for FC Barcelona vs. Manchester United), and its total audience of 2.5 million eclipsed that of the LIVE 2010 Champions League Final on FOX and FOX Sports en Español (2.2 million for Inter Milan – Bayern Munich) and the 2009 match between Manchester United and Barcelona (2.1 million) on ESPN

The top-10 markets for FOX Sports taped-delayed Chelsea at Manchester United match: New Orleans (10.2); Raleigh-Durham (3.7); Greensboro (3.3); Richmond (2.8); Birmingham (2.6); Washington, DC (2.6); Greenville, SC (2.4); Memphis (2.4); Charlotte (2.2); Louisville (2.2); and Pittsburgh (2.2).

- FSMG -